

## MONOCLE by LEUCHTTURM 1917

Fine stationery collection





# A collection of content and style.

#### MONOCLE × LEUCHTTURM1917

The premium notebook brand LEUCHTTURM1917 presents its first design cooperation. An exclusive collection of high-quality stationery products was the result of a creative synergy with the international lifestyle magazine MONOCLE.

Refined details and distinctive design are the quintessence of this collaboration. A specially developed colour palette, fine linen covers and the signature monogram embossing in gold distinguish the collection of elegant hard and soft cover notebooks, Weekly Diaries, Accordion notebooks along with accessories such as Pen Loops and the designaward winning Drehgriffel No. 1. These are combined with content produced by MONOCLE's editorial

department, which present, for example, 20 ideas for living a quieter, more considered life or a supplementary booklet with 25 city profiles of fascinating metropolises like Barcelona, Tokyo or Milan, to originate a collection of smart everyday companions for discerning individuals with an appreciation of urban living.

LEUCHTTURM1917 and MONOCLE share the passion for high-quality products that feature clear and functional design, a pronounced sense of quality and style as well as finely nuanced details and pertinent content. This mutual vision was decisive for the extraordinary design cooperation, which LEUCHTTURM1917 entered into with another premium brand for the first time.

## What is special about this edition?

- I. The collection was created in cooperation with the MONOCLE designers and features an exclusive design of the banderole, the inner book and a special leaflet with dedicated typography. Additional exclusive content by MONOCLE has been added in the notebooks.
- 3. The collection houses some exclusive products like notebooks in hardcover for the B5 & B6+ format, a signature Wallet / Accordion notebooks and a new, elegant Drehgriffel design.
- Beautiful book covers with gold embossing of the monogram are available in a special set of three modern colours: Olive, Navy and Yellow.
- 4. All products are only available in dotted and English.









## Make your beautiful mark.

Hard- & Softcover Notebooks, Accordion Notebook, Weekly Diary and Drehgriffel.

### Notebooks

#### Hardcover

Book linen Hardcover, 181 numbered pages, dotted in three different sizes. Composition (B5) & Paperback (B6+) as Hardcover are unique for this collection. Available in three modern colours: Olive, Navy and Yellow.

Dotted grid | 181 pages | 1 × rear pocket

#### Softcover

Book linen Softcover, 117 numbered pages, dotted in three different formats. Special booklet with Monocle content included at the back. Available in three modern colours: Olive, Navy and Yellow.

Dotted grid | 117 pages | 1 × rear pocket



B5 (178 × 254 MM)



B6+ (125 × 190 MM)



A6 (90 × 150 MM)



Notebook	B5		i	86+	A6	
	Hardcover	Softcover	Hardcover	Softcover	Hardcover	Softcover
YELLOW	No. 363353	No. 363356	No. 363359	No. 363362	No. 363365	No. 363368
OLIVE	No. 369721	No. 369722	No. 369723	No. 369724	No. 369725	No. 369726
NAVY	No. 363352	No. 363355	No. 363358	No. 363361	No. 363364	No. 363367
	33,50€   30.00£ 38.95\$   FR.47.00	29,95€   28.00£ 34.50\$   FR.41.00	26,95€   24.50£ 27.95\$   FR. 33.50	23,95€   22.00£ 25.50\$   FR.29.00	21,95€   19.50 £ 23,50 \$   FR. 27.00	19,95€   17.50£ 21,50\$   FR.24.00

## Drehgriffel

#### Drehgriffel Nr. 1 - Ballpoint pen

Made of aluminium and brass, the pen features a spring-loaded rotating mechanism. Thanks to the ingenious centre of gravity and soft refill, this writing instrument sits perfectly in your hand.



Drehgriffel Nr. 2 - Pencil

Precision-milled from aluminium and steel the

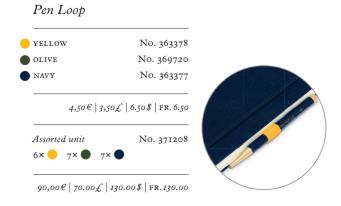
Drehgriffel Nr. 2 is a distinctive statement. It is

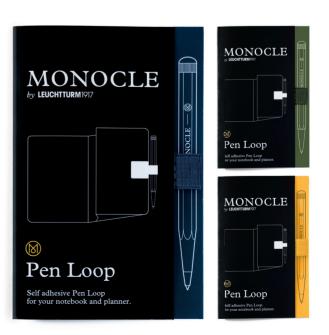
a mechanical pencil with a 0.7mm graphite lead. Its chamber can hold up to 8 leads at once.

## Pen Loop

#### The perfect accessory for your notebook

The self adhesive Pen Loop is easily attached and will keep your pen close by whenever you need it.



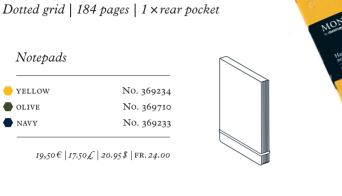


## Notepads

The handy Monocle notepads in Pocket A6 with dotted ruling and perforated pages.

A6 (90×150 MM)







### Accordion Notebook

Signature product of this collection: A double cover with 3 additional pockets. Perfect for travels.

B6+ (125 × 190 MM) Dotted grid | 181 pages | 1 × rear pocket

#### Accordion Notebook

YELLOW	No. 363371
OLIVE	No. 369727
● NAVY	No. 363370

38,50€ | 34.50£ | 44.50\$ | FR.46.00



## Weekly Diary

A stylish companion with a complete calendar week and a lined notebook page on each double page. A special highlight is a removable leaflet with 25 city profiles of international metropolises from Monocle.

B6+ (125 × 190 MM)

+ special issue 25 city profiles | 1 × rear pocket

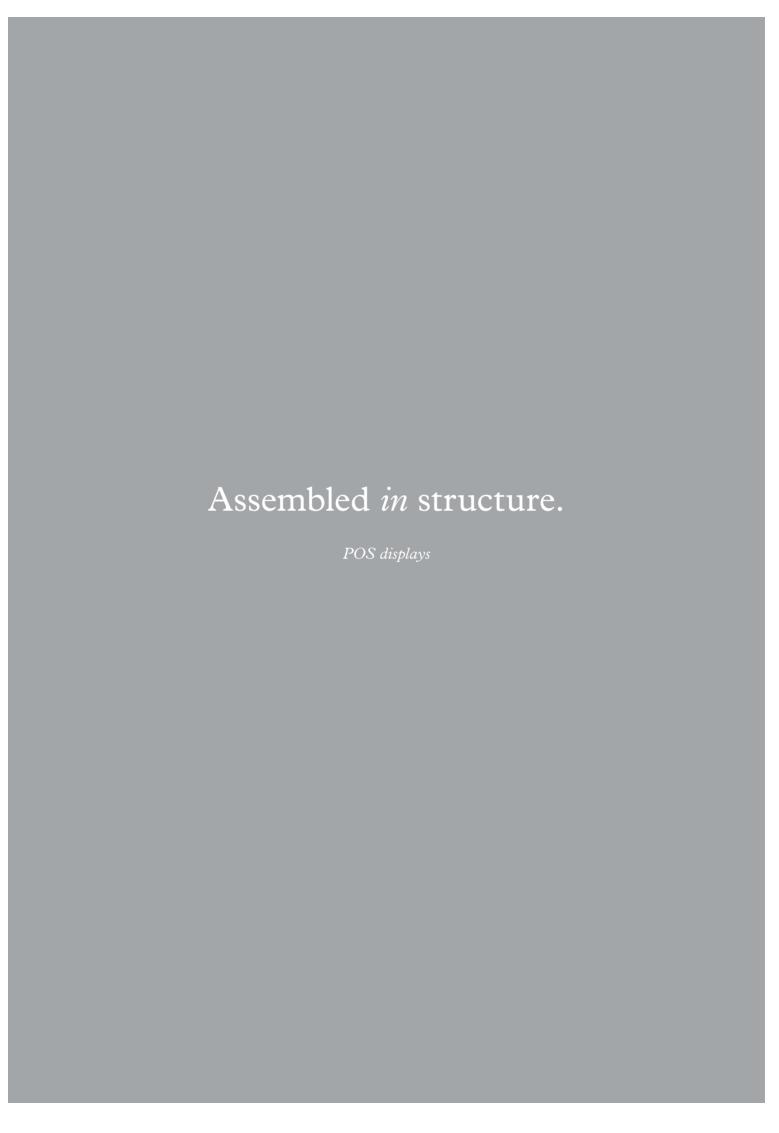
#### Weekly Diary

NAVY	
■ NAVY	No. 373019
OLIVE	No. 373020
YELLOW	No. 373021

30,95€ | 28.50£ | 35.50\$ | FR.41.50







## Shelf display

To guarantee an optimal presentation we offer the right display solution.

#### Display standing

A stylish, wooden display perfectly aligned to this extraordinary stationary collection.

Containing the following functions:

- writing test station with sample Drehgriffel and writing pad
- 360° catching product presentation
- Story telling about MONOCLE and LEUCHTTURM1917
- Optional pedestal including extra storage space for product reserve or Monocle magazines

Monocle Assortment Display – equipped 370 × 1550 × 335 MM No. 364199

#### Components

- 1 Monocle Display 370 × 740 × 335 MM | unequipped No. 364197
- (2) Monocle Display Component for 36 Drehgriffel 168 × 111 MM | unequipped No. 371209
- 3 Monocle pedestal including storage space 370×810×335 MM | unequipped No. 364198



#### Monocle Assortment Display - equipped

Notebooks					Accordion Notebook	Note Pad	Dreh	Pen Loops			
В	5	Be	6+	A	6	B6+		Nr. 1	Nr. 2		_
Hardcover	Softcover	Hardcover	Softcover	Hardcover	Softcover	Hardcover	Hardcover			-	
9 3×	3×	_ 2x	4×	_ 2x	O IX	● 3×	_ 2×	9×	9x	● I2x	YELLOW
● 3×	● 3×	● 3×	● 4×	● 2×	● 2×	● 3×	● 3×	● 9×	9x	● 14×	OLIVE
● 3×	● 3×	● 3×	● 4×	● 2x	● 2×	● 3×	● 3×	● 9×	9x	● 14×	NAVY
								● 9×	● 9×		BLACK

 $4.328,00 \in \mid 3,937.00 \pounds \mid 4,895.25 \$ \mid \text{fr.}5598.00$ 

## Drehgriffel display

For the possibility of a separate presentation, we have developed an independent Monocle Drehgriffel display. This combines our Drehgriffel Nr. 1 with the new Drehgriffel Nr. 2 and offers space for up to 60 Drehgriffel in total.

Equipped with 60 Drehgriffel 324 × 58 × 130 MM No. 371122

#### Monocle Drehgriffel Display - equipped

Dreh	griffel	
Nr. 1	Nr. 2	
6x	_ 6×	YELLOW
■ 12×	■ 12×	OLIVE
● 6×	6x	NAVY
● 6×	● 6×	BLACK

1.950,00€ | 1,800.00£ | 2,190.00\$ | FR.2535.00



## Order form

Quantity	ArtNo.	Product name	Colour	RRP

Customer No.	Street, Postcode, City
Name	Phone
Company	Signature

## MONOCLE by LEUCHTTURM 1917



If you are interested in ordering the collection please contact your local LEUCHTTURM1917 contact or write us monocle@leuchtturm1917.com

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