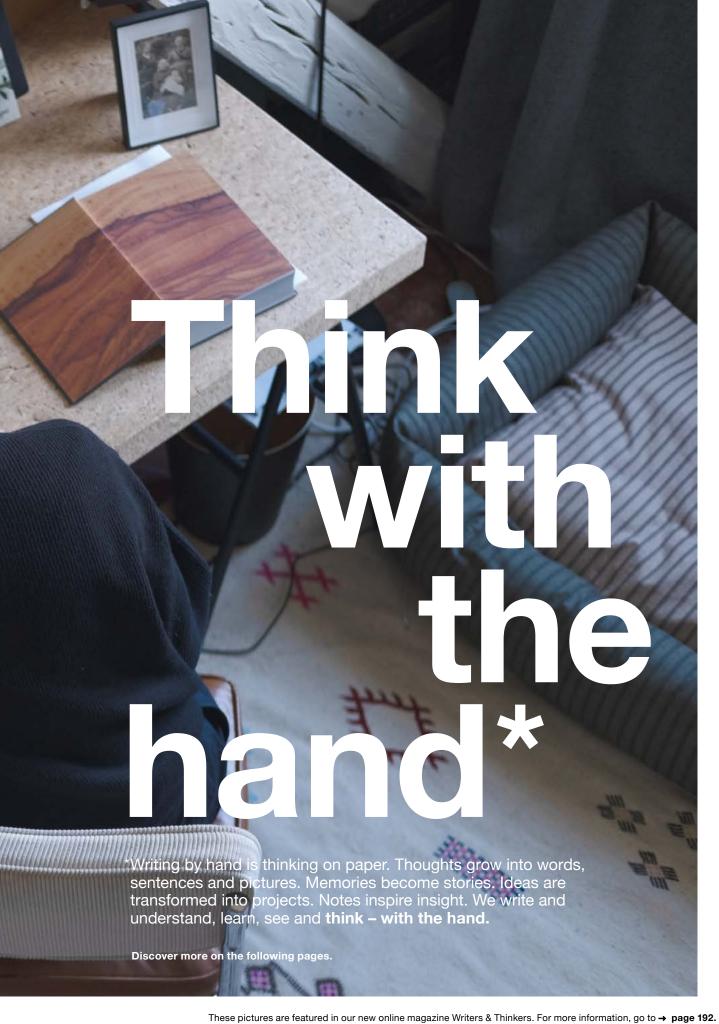


Catalogue 2025





8 reasons why writing with the hand makes you smarter. And probably even happier.

### 01 | The hand

To grip is to grasp

"The hand is the window to the mind" said the German philosopher Immanuel Kant almost three hundred years ago. We see the world with our eyes but we really "grasp" it with our hands. Our sense of touch is so sophisticated that we are able to describe in much greater detail things we have grasped with our hands in the dark than things we have only seen with our eyes. Every contact, each touch sets off a chain reaction of connections in the brain – and accelerates our thinking.

Write with pen and paper – and ignite your inner potential.

### 02 | Think

Writing trains the mind

It takes time for us to learn how to read. And it takes years until our handwriting joins the individual letters in a smoothly flowing movement, which in turn inspires our thoughts to flow freely. It is precisely this complex interplay of fine motor skills, abstraction and imagination that makes writing by hand a veritable symphony of the synapses. Writing by hand strengthens the connection between the right and left hemispheres of the brain. From the point of view of the human brain, very few things are as integral and sophisticated as writing with pen and paper.

Write down your thoughts – and stimulate all areas of your brain.

### 03 | Understand

Write to learn

Typing is not writing. No keyboard can replace the valuable thinking and processing mechanisms that occur when we put pen to paper. Students have deeper learning experiences when they make handwritten notes. Preschoolers develop language skills more easily with frequent use of pen and paper. And even words in a foreign language are committed to memory better the moment we write them down – regardless of which language it is and how old we are. Knowledge is a resource that multiplies when used. As soon as we write something down by hand, we increase our knowledge.

Study with pen and paper – and enhance your personal learning curve.









### 04 | Act

Writing is thinking on paper

The mind can only think a limited number of steps in advance. That's why our heads sometimes buzz and most people can't plan more than five consecutive chess moves. But as soon as we pick up a pen and put it to paper, we allow our thoughts to run free. We escape the inner confusion, simply by putting our thoughts in order. This empowers us to step back. And the resulting distance helps us to objectively view plans and projects. By writing our thoughts down, we bring them to life. By putting our plans on paper, we increase the chances of actually putting them into practice.

Write down what's going through your mind the reward is clarity and insight.

### 05 | Classify

Lists are liberating

No draft is set in stone. Schedules are hardly ever kept. There are never enough hours in a day. Most of our worries revolve around constantly changing tasks and projects and pen and paper can achieve clarity and calm here, as well. Each handwritten list frees the mind, facilitates analysis and sharpens focus. Lists help us to separate the important from the urgent. We use them to restructure projects, classify and prioritise. And we sometimes forge relationships on paper that we previously weren't aware of. Even this process is certainly quicker, more intuitive and efficient with the use of pen and paper. Not to mention the satisfaction that comes from crossing a completed task off your list!

Plan your projects with lists and you'll hold control over them in your hand.

### 06 | Discover

Writers are wanderers

Many authors still write their novels by hand because they want to discover where the journey will take them. Putting words down on paper is like embarking on a journey - we know where it starts - but not where it will end. Unlike texts on a monitor, sentences written on paper have a lasting quality. The pen reinforces this effect, gently driving the hand over the page, from one word to the next. Instead of simply deleting a sentence with the back key or tearing the sheet of paper out of the typewriter, we move forward in the direction of our thoughts, which (loosely based on Kleist) we compose while writing. If you have a complex problem but no solution in sight, just pick up your pen and paper and start - writing is striding forth in spirit; one sentence follows another, one idea after the next. Suddenly, characters and ideas emerge, formed by the previous thought - apparently conceived out of the blue, but ultimately created by hand.

Write down your thoughts by hand and explore the world.

### 07 | Let go

Writing down frees the mind

Writing is release. It allows us to understand, process, think, unwind and free ourselves from many things that dampen the spirit. Once we write something down, we feel relieved. Writing by hand stimulates areas in the brain that are also active when we meditate. We calm down, think more clearly, review our thoughts – ultimately letting some of them go. Scientists also confirm these findings – writing by hand not only helps to understand, it also helps to process ideas, let go of them or cast them aside. It doesn't have to be a diary. Even the smallest to-do list lifts the weight and creates great lightness.

Write down what you want to give up – and discover inner peace.

### 08 | Remember

Writing by hand is the way to stay

Writing by hand is a physical act. Every single letter, word, underscored passage, circle or mark that you put on paper leaves traces that remain in our physical memory. Most people can remember an exciting part in a book even months after reading it. Handwriting has a similar, yet stronger effect. In the transcript of a lecture that is teeming with references, we recall the ideas we had when we were sitting in the lecture hall. The recollection of the situation in which we wrote each handwritten text can still rise before our inner eye even years later. The briefest handwritten note takes us on a journey through time. This is the reason why so many people keep their notebooks. And why famous people's manuscripts are so popular – because handwriting says so much about a person's character.

Write with pen and paper – and track your personal history.



### Dear Partners,

"Thinking ahead" - forward thinking, acting with foresight and actively shaping the future. Our new campaign invites you to join us to explore new horizons and stay one step ahead.

Thinking ahead means facing the future and preparing for the obstacles and opportunities that lie before us. It is a mindset that embraces change as a chance and helps us to develop innovative solutions for tomorrow's challenges.

We design our products, to give everyone the creative freedom they need to be inspired. With each notebook and Drehgriffel, we aim to provide our customers with the right tools to create a place for ideas to flourish, visions to develop and to achieve their ambitious goals.

We value our partnership with you. Together, we can explore new paths on the way to an innovative future. We sincerely thank you for your trust and look forward to thinking ahead with you and continuing our successful collaboration in the future.

Kind regards,

Kurt Stürken Axel Stürken

Kurt Stürken

### **New products**

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Master
Composition
Medium
Paperback
Pocket

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12-month   Dainners   → 104   Book boxes   128   Systems   → 140   Notebook   Name embossing − Notebook   Name empossing − Notebook   Name emposition   Name emposition   Natebook   Natebook   Name emposition   Natebook   Name empo	5	0		8
12-month   Card cases   126   Shopfitting   Name embossing −	Planners 2026	Storage	Sales promotion	Customisation
Weekly Planner & Notebook Ruled       104 springback binders       Illuminated shelving llluminated shelving llluminated shelving llluminated gondola       144 lluminated gondola       145 lluminated gondola       144 lluminated gondola       148 llu	12-month	Card cases 126	Shopfitting	Name embossing -
Weekly Planner       108       binders       130       Displays       → 146       Finishing       → → → → → → → → → → → → → → → → → → →	Weekly Planner & Notebook Ruled 104	Portfolios and springback	Illuminated shelving 140 Illuminated gondola 144	Name engraving – Drehgriffel 178
Daily Dotted 114 special formats 132 Displays and POS  16-month	Weekly Planner 108 Week Planner 110	binders 130 Peka-Springback	Displays → 146 Tower &	
Monthly Planner with notebook 116  18-month planners → 118 Weekly Planner & Notebook Ruled 118 Weekly Planner 120 Academic Week Planner 122  Posters  Notebooks 152 for notebooks 155 Displays & For Pen Loops 155 Displays & For Posters  P	Daily Dotted 114 16-month	special formats 132 Certificate portfolios 134	Displays and POS material for the	
planners → 118 Weekly Planner & Notebook Ruled 118 Weekly Planner 120 Academic Week Planner 122  POS material → 156 Bullet Journal® 162 120g Edition 164 Bauhaus Edition 165 Bauhaus Edition 165 Bookrest 166 Bookrest 166 Bookrest 166 Bookrest 167 Brand flyer 167 Writers Shopping bags 167 Service → 168  For notebooks 152 for Pen Loops 155  Displays & POS material → 156 Bullet Journal® 162 120g Edition 164 Bookrest 166 Bookrest 167 Brand flyer 167	Monthly Planner with notebook 116	Music portiollos 135	Shop window → 150 Table and shelf	
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# Thinking ahead

with the new colours: Dusty Rose, Spring Leaf, Deep Sea and Spice Brown

Every moment offers us the opportunity to make a significant and pivotal decision for our future. Here and now is the place where we pave the way for tomorrow. We make plans, establish our intentions, define our vision and translate these into clear

By putting this process step-by-step on paper, we give it substance and set the foundation for the future. We think ahead in the knowledge that what we shape today, will benefit us tomorrow -Thinking ahead.



Notebooks | Medium (A5) |  $145 \times 210\,\mathrm{mm}$ Hardcover, 251 numbered pages | Softcover, 123 numbered pages, 80 g/m² paper

	Hardcover				Softcover		
Dusty Rose	372184	372185	372186	372187	372200	372201	372202
Spring Leaf	372192	372193	372194	372195	372207	372208	372209
Deep Sea	372188	372189	372190	372191	372204	372205	372206
Spice Brown	372196	372197	372198	372199	372210	372211	372212

	Drehgriffel Nr. 1 ballpoint pen with royal blue ink (line width M)	Drehgriffel Nr. 1 with gel refill with black ink (line width 0.5 mm)	Drehgriffel Nr. 2 mechanical pencil with graphite lead HB (line width 0.7 mm)
<b>Dusty Rose</b>	372213	372217	372221
Spring Leaf	372215	372219	372223
Deep Sea	372214	372218	372222
Spice Brown	372216	372220	372224

# New colours



Displays for the perfect product presentation can be found on → page 148.

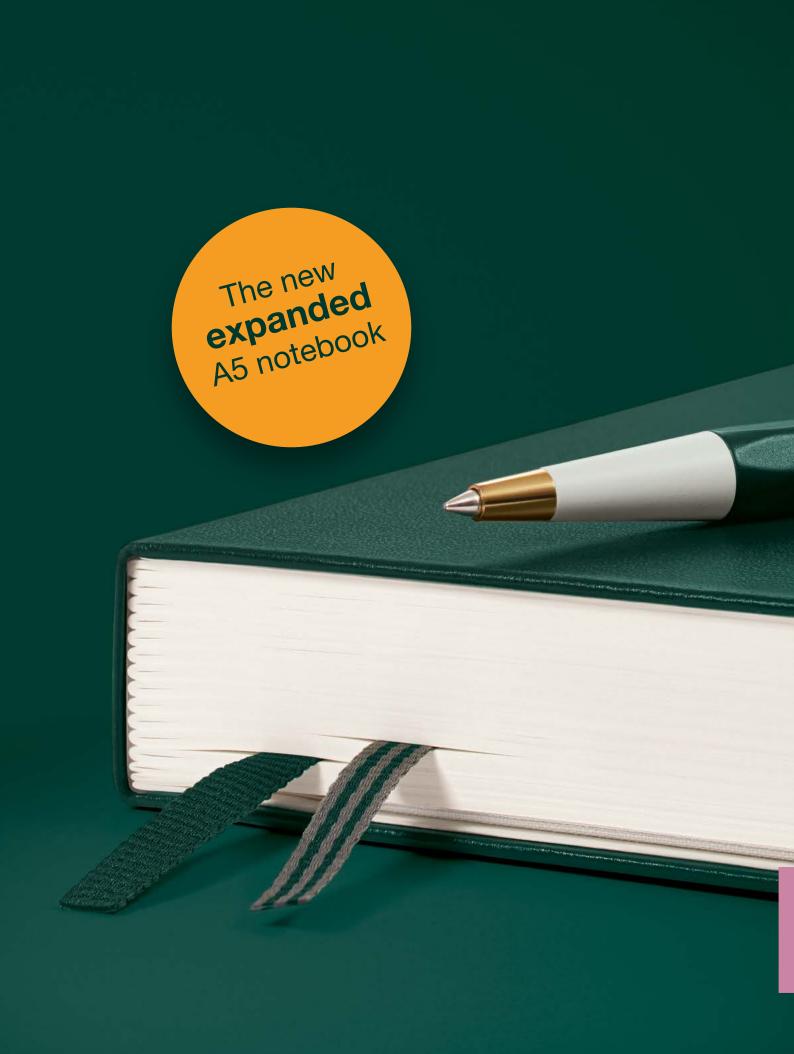
<b>Pen Loops,</b> 40 × 40 mm self-adhesive elastic loop				
Dusty Rose	372226			
Spring Leaf	372228			
Deep Sea	372227			
Spice Brown	372229			
Assorted unit, 20 pieces				
5× per colour	372225			

Pencils Lead thicknes	s HB	
Dusty Rose		372234
Spring Leaf		372236
Deep Sea		372235
Spice Brown		372237



# bages Pages

More thoughts.
More ideas.
More memories.
More pages.





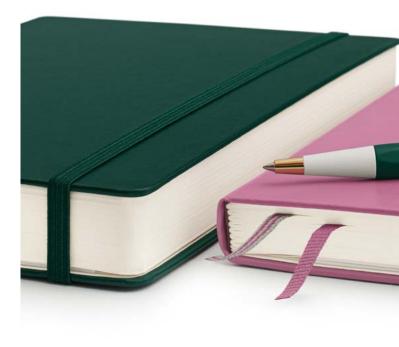
Notebooks 411 | Medium (A5) |  $145 \times 210 \,\mathrm{mm}$  Hardcover, 411 numbered pages,  $80 \,\mathrm{g/m^2}$  paper

Dusty Rose	372921	372922	372923
Rising Sun	372924	372925	372926
Forest Green	372927	372928	372929
Black	372930	372931	372932



### Notebook 411

Discover the expanded version of our popular Medium (A5) notebook with 160 additional pages. Available in four different colours, it features 411 numbered 80 g/m<sup>2</sup> pages for more thoughts, notes, sketches, appointments and reminders - all in the palm of your hand.







unequipped Foam board Item no.: 362722 Item no.: 373225

unequipped

Foam board



Item no.: 347230 Item no.: 373228







# Planning ahead

Planning the upcoming year with our 2026 planners also available in the new colours Dusty Rose, Spring Leaf, Deep Sea and Spice Brown.

See from → page 100.



### Planners 2026 New products







### The Daily Planner: now available with dotted ruling

Daily Dotted - a dotted page every day gives you the flexibility that daily life demands. Use it as a planner for scheduling appointments and keeping detailed lists, or as a daily diary for recording thoughts and memories.

See → page 114.





### **New format: Weekly Planner & Notebook** with dotted ruling in wallet format

Slim like a planner in Pocket format, but offering more space for your daily appointments with the elongated wallet format.

The dotted ruling allows you to personalise the way you organise and structure page content.

See → page 106.

### **New products** at the Point of Sale

### Book stages - 90 cm

These 90 cm wide book stages are easy to assemble and neatly present our notebooks and planners in their many colours and formats at the point of sale. They can be set up in a variety of ways - on shelves, tables or sideboards.

See → page 153.



### Theft protection for **Drehgriffel Displays**

A drawer made of transparent acrylic glass protects the Drehgriffel from unauthorised access. It can be locked at the back and is easy to install. Simply affix the Drehgriffel display to the acrylic drawer with the pre-mounted adhesive strips - done.

See → page 160.



### **Pen Loop Displays**

We now offer two new displays designed to showcase the many colours of our Pen Loops at the point of sale more effectively: the 90 and 160 displays.

See → page 155.



### **Bullet Journal® Product Range Display**

The growing Bullet Journal® product family can be presented together in this display. It is made of wood and provides an informative presentation – for all fans and customers to enjoy.

See → page 162.



### **Updates**

In addition to the new products, we also invite you to discover our popular classics in new colours.



### Notebook Master (A4+)

The Master Classic, the heavyweight in our notebook range, is now also available in Rising Sun.

The somewhat trimmer **Master Slim** model is now available in **Dusty Rose**.

See → page 44.

Notebook Composition (B5), Paperback (B6+) and Pocket (A6)

These formats are available in both Hardcover and Softcover bindings and now come in **Dusty Rose** and **Ink**.

See from → page 46.





### Bullet Journal® and Bullet Journal® Pocket in Turquoise25

This bright turquoise colour was selected by the global Bullet Journal® community, is exclusively available as a Bullet Journal® and will be launched on Bullet Journal® Day on August 8, 2025.

See from → page 60.

### 120g Edition in Navy

The special 120 g/m<sup>2</sup> paper in this edition is characterised by its high opacity and smooth, low-friction surface.

The 120g Edition is now also available in Navy.

See → page 66.



### **Updates**



### **Outlines Notebook in Navy Blue**

The waterproof notebook paper was developed specifically for nautical charts and lets you write in any kind of weather - with a durable cover now also available in Navy Blue.

See → page 68.

### **The Jottbook Double** in new colour combinations

Make a colourful statement: These practical companions are available as a double pack in coordinated colours. The combination of Mint Green and Stone Blue is new in the standard formats Medium (A5) and Pocket (A6).

See → page 78.





### Some Lines A Day in Rising Sun

The 5 Year Memory Book

Archive your own past in the five-year memory book. The previous colour range has been expanded to include the bright Rising Sun.

See → page 74.

### Springback binders & book boxes: Now available in Sage

The must-haves for keeping things in order: Our springback binders make it easy to bind documents sturdily as in a book, yet flexibly.

The book box in notebook design reliably stores all important documents safely and neatly.

Both products are now also available in Sage.

See → page 128 and 130.



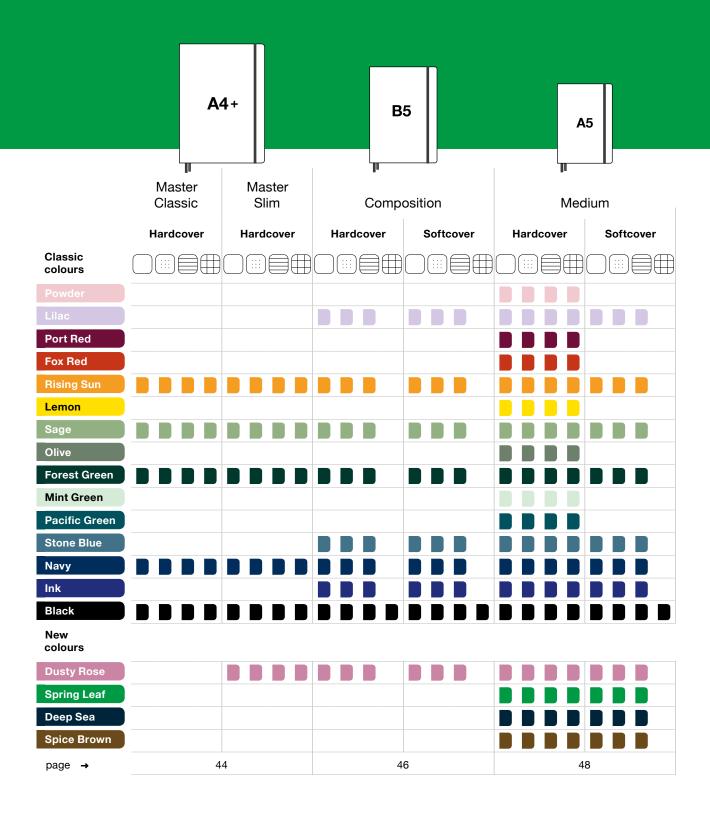
Overview	32
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## Notebooks



Paperback Pocket Softcover Hardcover Hardcover Softcover Classic colours Port Red Fox Red Rising Sun Lemon Sage Olive Forest Green Mint Green Pacific Green Stone Blue Navy Ink Black New colours Spring Leaf Deep Sea Spice Brown 50 52 ← page

**A6** 

B6+

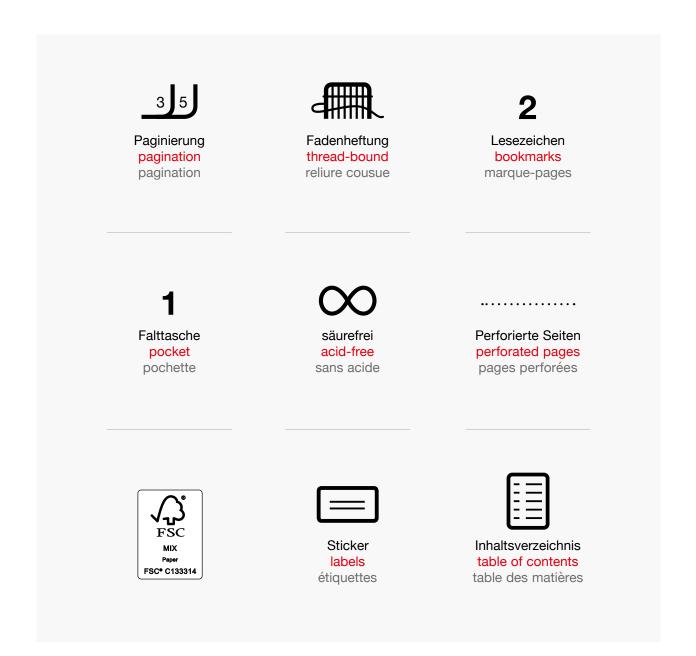




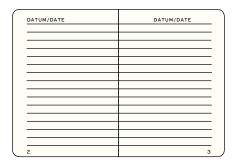


### **Details make** all the difference.

We have designed our notebook very carefully - down to the last detail. The pages are numbered and there is an empty table of contents that makes it easier for you to organise your notes. There are several perforated pages at the back of every notebook - just in case you want to share a note with someone else. All books come with a set of self-adhesive labels to help you with archiving.

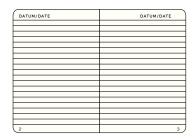


### **Notebook formats**



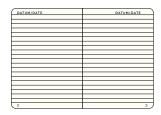
### Master (A4+) | 225 × 315 mm

Slightly larger than A4 so that loose A4 pages can be fully placed inside the notebook to prevent frayed edges.



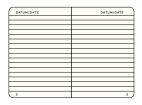
### **Composition (B5) | 178 × 254 mm**

Iconic American size - smaller than A4 yet bigger than A5 – the same size as a tablet.



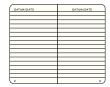
### Medium (A5) | 145 × 210 mm

A double page is just the right size for A4 photocopies.



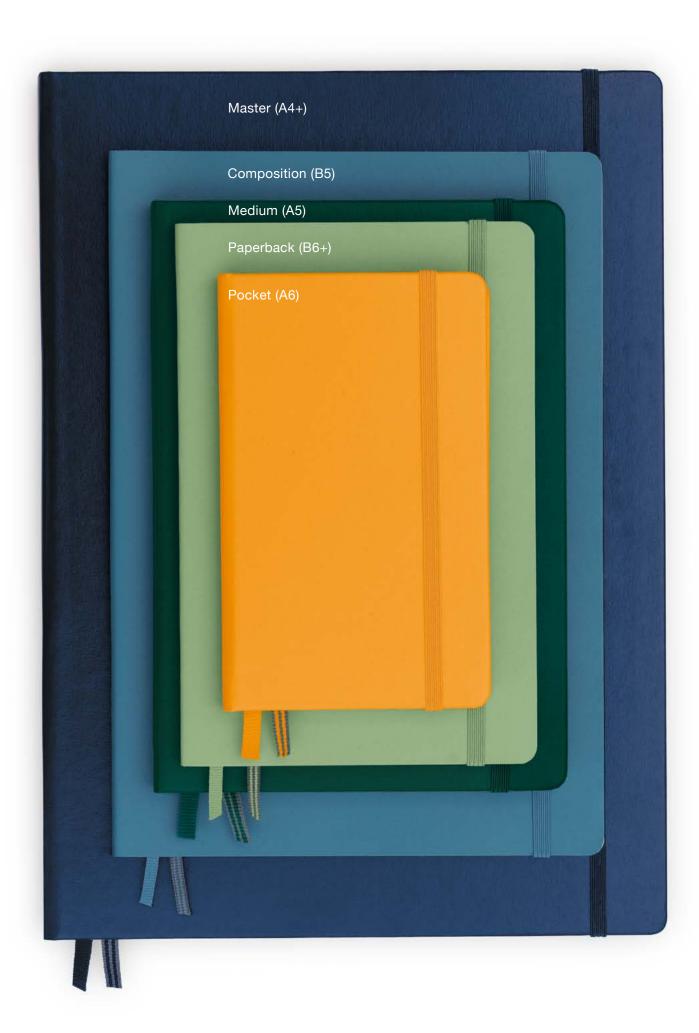
### Paperback (B6+) | 125 × 190 mm

A convenient and compact format. Inspired by the size of a paperback book.



### Pocket (A6) | 90 × 150 mm

The size to carry around. Fits into the inside pocket of a jacket.



### Cover

#### Softcover or Hardcover?

#### A clear question of personal preference.

We at Leuchtturm1917 understand this and that is why we offer increasingly more of our notebooks in both versions. Depending on the area of application and individual taste, the cover is a decisive factor.

The **Softcover** offers the advantage of maximum flexibility at less weight and is usually the ideal choice for anyone who likes to be on the go and ready to write at any moment.



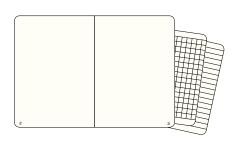




### Rulings

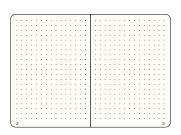
To rule or not to rule - that is the question. While under certain circumstances you might make compromises with the cover colour, opinions differ when it comes to how a page is ruled.

From plain for absolute freedom to dotted for minimal support to ruled and squared for greater structural stability - whatever your needs, our page designs rule.



#### **Plain**

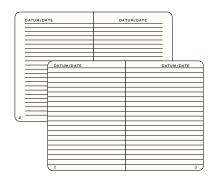
Clear pages, no margin, no date. Simply features the page number in the bottom corner. We also provide each plain notebook with a ruled and squared guideline page.





#### **Dotted**

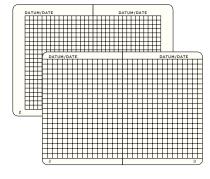
Dots with 5 mm spacing provide a guide for writing, creating tables and drawings.





#### Ruled

Almost all sizes feature the standard 6 mm line spacing. Only our Master Classic notebook provides generous 8.5 mm line spacing on 235 pages. The notebooks in Master size have a side margin with space for comments.





### **Squared**

Available in all sizes and versions - squared with precise  $5 \times 5$  mm boxes. For calculations, tables and drawings. Our Master notebooks also feature a margin.



### Master

Sometimes more is more. The Master notebook was the first notebook that we produced and we are still very fond of it. With its oversized A4+ format (225 × 315 mm), and compared with all smaller formats, it is a master of its class when it comes to order and clarity.

The highlight – loose sheets and handouts in A4 format are easily and invisibly stowed away between the pages or in the pocket on the inside of the back cover, just as in a file folder. We offer the Master format with two different thicknesses:

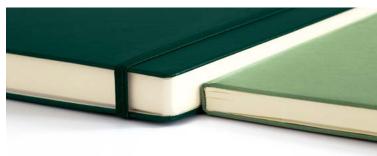
As "Classic" edition with 235 numbered pages and as "Slim", a slender version with only 123 numbered pages.



reddot winner

The paper quality of both versions is identical at 100 g/m<sup>2</sup> and thus significantly heavier than for all other notebooks. Due to the smaller page count, the Master Slim is significantly lighter and leaner than the Master Classic.

Ruled with either lines or grids, our Master notebooks have a page margin for comments and cross-referencing. The line height for lined Master Classic is 8.5 mm and 6 mm for Master Slim.



Classic 235 numbered pages

Slim 123 numbered pages

Notebooks | Master Classic (A4+) | 225 × 315 mm Hardcover, 235 numbered pages, 100 g/m<sup>2</sup> paper

Rising Sun	New!	372333	372334	372335	372336
Sage		370259	370260	370261	370262
Forest Green		370263	370264	370265	370266
Navy		359870	359869	359867	359868
Black		308227	327366	327150	307959

Notebooks | Master Slim (A4+) |  $225 \times 315 \text{ mm}$ Hardcover, 123 numbered pages, 100 g/m² paper

		:::		
Dusty Rose New!	372337	372338	372339	372340
Rising Sun	368141	368142	368143	368144
Sage	363921	363920	363918	363919
Forest Green	370271	370272	370273	370274
Navy	342928	342929	342926	342927
Black	330754	321149	334917	310174

Displays for the perfect product presentation can be found starting on → page 147.



### Composition

These notebooks offer significantly more space on each page than a Medium (A5) and are also smaller and more space-saving than a Master (A4+).

The Composition format is the same size as B5, a working size that is suitable for pretty much any project.

This notebook format is available with a robust Hardcover and 219 numbered pages, as well as a flexible Softcover, which is significantly lighter, with only 123 numbered pages.

Both versions are equipped with the familiar Leuchtturm1917 details such as an expandable pocket, page numbers and a table of contents.



Notebooks | Composition (B5) | 178 × 254 mm Hardcover, 219 numbered pages | Softcover, 123 numbered pages, 80 g/m² paper

		Hardcover				Softcover			
			<u>::::</u>				<u>::::</u>		
Lilac		368149	368150	368151	-	368152	368153	368154	-
<b>Dusty Rose</b>	New!	372341	372342	372343	_	372363	372364	372365	-
Rising Sun		366165	366166	366167	-	365633	365634	365635	-
Sage		366171	366172	366173	-	363929	363928	363927	-
Forest Green		370278	370279	370280	-	370308	370309	370310	-
Stone Blue		366180	366181	366182	-	365636	365637	365638	-
Navy		366177	366178	366179	-	349299	349301	349300	-
Ink	New!	372344	372345	372346	-	372366	372367	372368	-
Black		366183	366184	366185	366186	349295	349298	349296	362870

Displays for the perfect product presentation can be found starting on → page 147.



### Medium

There are many reasons why the Medium (A5) notebook format is the most frequently purchased and used format. It is the gold standard among notebook formats.

Its size perfectly combines convenience and creative space for notes, plans and sketches. This is exactly what our customers appreciate and they can also choose between two versions:

The Hardcover with its substantial 251 numbered pages and the slightly lighter Softcover with 123 numbered pages.

Both versions feature the popular Leuchtturm1917 notebook details, such as a table of contents. perforated pages at the back of the notebook and a pocket for storing loose papers.



Displays for the perfect product presentation can be found starting on → page 147.

Notebooks | Medium (A5) |  $145 \times 210 \,\mathrm{mm}$ Hardcover, 251 numbered pages | Softcover, 123 numbered pages, 80 g/m² paper

	Hardcover				Softcover			
		(iii)				(iii)		
Powder	361577	361576	361573	361575	-	-	-	-
Lilac	365480	365481	365482	365483	365496	365497	365498	-
Port Red	359697	359695	359691	359694	-	-	-	-
Fox Red	367250	367251	367252	367253	-	-	-	-
Rising Sun	363386	363387	363388	363389	363402	363403	363404	-
Lemon	344801	344800	344798	344799	-	_	-	-
Sage	361585	361584	361582	361583	361593	361592	361590	-
Olive	365488	365489	365490	365491	-	-	-	-
Forest Green	367254	367255	367256	367257	367268	367269	367270	-
Mint Green	367258	367259	367260	367261	-	-	-	-
Pacific Green	359698	359696	359692	359693	-	-	-	-
Stone Blue	363333	363334	363335	363336	363398	363399	363400	-
Navy	342924	342925	342922	342923	362864	362850	362840	-
Ink	369791	369792	369793	369794	369804	369805	369806	-
Black	311333	329398	300612	315928	318651	324804	308290	310337

On page 14, you will also find these products in the new colours





### **Paperback**

Paperback and backpack - somehow they are a perfect match, because this is all about smart solutions: functional, space-saving and yet fully equipped with everything you need when travelling.

This format is slightly smaller than a Medium (A5), but offers significantly more space than the next-smaller Pocket (A6).

The Paperback (B6+) is similar in size to the classic paperback and is available as a robust Hardcover with 219 numbered pages or as a somewhat lighter Softcover with 123 numbered pages.

Of course, the Paperback also includes all the notebook features such as the expandable pocket, numbered pages and table of contents.



Notebooks | Paperback (B6+) | 125 × 190 mm Hardcover, 219 numbered pages | Softcover, 123 numbered pages, 80 g/m² paper

			Hardcover				Softcover			
			(iii)				(:::)			
Lilac		368489	368491	368492	_	368155	368156	368157	-	
Dusty Rose	New!	372347	372348	372349	-	372369	372370	372371	-	
Rising Sun		368496	368497	368498	-	365639	365640	365641	-	
Sage		368502	368503	368504	-	363935	363934	363933	-	
Forest Green		370287	370288	370289	_	370317	370318	370319	-	
Stone Blue		368511	368512	368513	_	365642	365643	365644	-	
Navy		368508	368509	368510	-	358319	358318	358317	-	
Ink	New!	372350	372351	372352	-	372372	372373	372374	-	
Black		368514	368515	368516	368517	358292	358291	358288	362869	

Displays for the perfect product presentation can be found starting on → page 147.



### **Pocket**

The perfect pocket size: small, portable and literally fits in every pocket.

For travelling, always readily available, so that no thoughts just slip away, but can be instantly captured.

The Hardcover version has 187 numbered pages, while the Softcover version has 123 numbered pages.

Although it is compact, it has all the functional Leuchtturm1917 notebook details such as a table of contents, two bookmarks and a pocket for storing loose papers.



Notebooks | Pocket (A6) | 90 × 150 mm Hardcover, 187 numbered pages | Softcover, 123 numbered pages, 80 g/m² paper

			Hardcover				Softcover			
			(:::)				(:::)			
Lilac		368145	368146	368147	368148	368158	368159	368160	-	
<b>Dusty Rose</b>	New!	372353	372354	372355	372356	372375	372376	372377	-	
Rising Sun		365625	365626	365627	365628	365645	365646	365647	-	
Sage		363943	363944	363940	363942	363953	363952	363951	-	
Forest Green		370297	370298	370299	370300	370326	370327	370328	-	
Stone Blue		365629	365630	365631	365632	365648	365649	365650	-	
Navy		342920	342921	342918	342919	349302	349304	349303	-	
Ink	New!	372357	372358	372359	372360	372378	372379	372380	-	
Black		317257	333915	334821	318898	305477	311346	306017	329869	

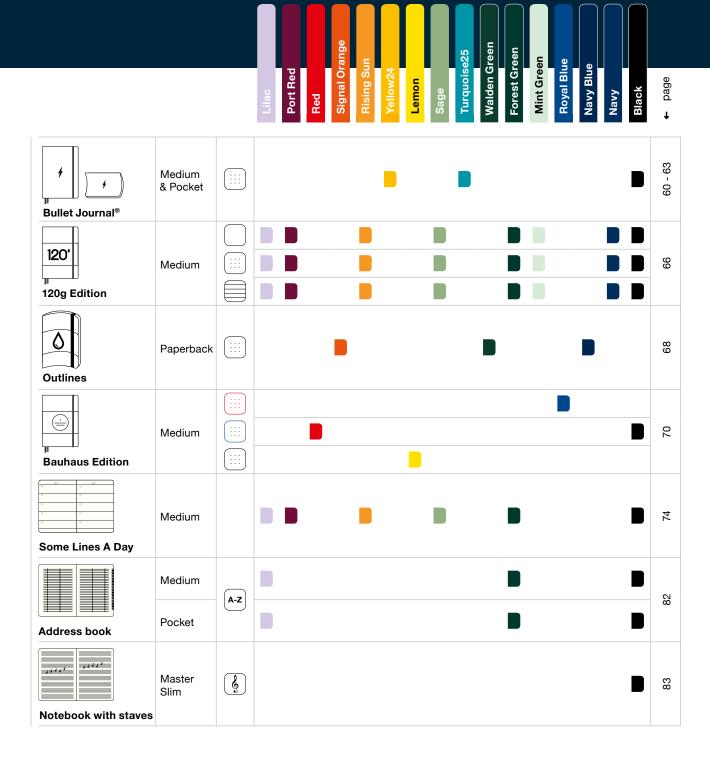
Displays for the perfect product presentation can be found starting on → page 147.

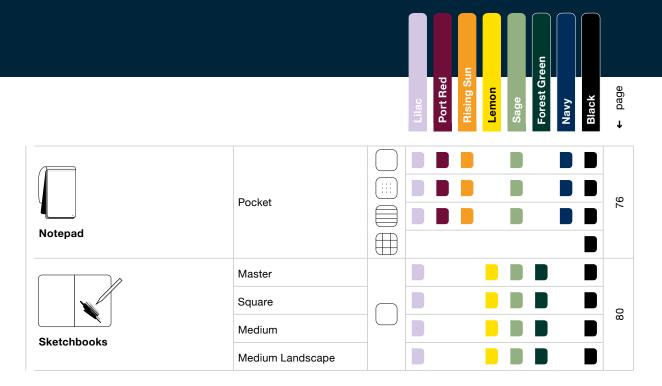
Overview		56
Bullet Journal®	<b>→</b>	58
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Sketchbooks	→	80
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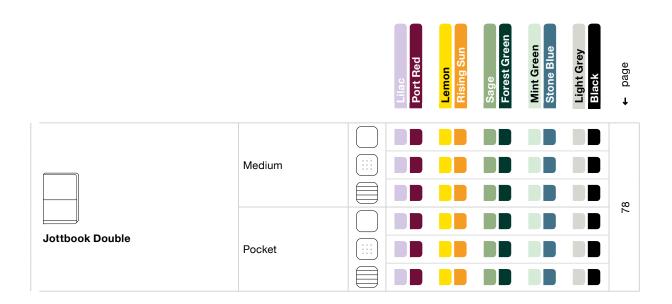




## Editions











### **Bullet Journal**®

The upgrade of a ground-breaking method that is inspiring the world and which provides an answer to the question: How do I organise my day, my life, with all its appointments, tasks and plans? Developed by New York product designer Ryder Carroll, it makes it easy to trace the past, organise the present and plan the future. It easily adapts to your personal needs, to provide an interface between productivity and focused thinking.

In celebration of Bullet Journal® Day, on 8 August 2025, the Bullet Journal® will also be available in the new colour Turquoise25.

Bullet Journal® | Medium (A5) | 145 × 210 mm Hardcover, 206 numbered pages, 120 g/m<sup>2</sup> paper

Yellow24	371205
Turquoise25 New!	373022
Black	363572





Page Dividers. Every page in perfect order: small markings that allow the quick and exact vertical or horizontal division into fields or sections.

The Grid Guide. Instructions on how to use the grid in the book cover. And how easy it is to create calendar overviews, diagrams, trackers or storyboards.

Displays for the perfect product presentation can be found on → page 162.

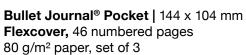


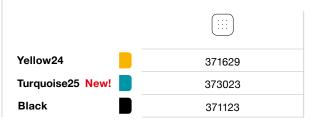
120 g/m² paper. Its particularly smooth surface structure, low transparency and high ink compatibility allow a variety of design techniques.

Pocket Guide. A quick guide to Bullet Journaling. How the system works and what is most important. For beginners and advanced users. The booklet is tucked away in the folding pocket.

Sticker set. Best friends of the Bullet Journal®. They display overviews for months and weekdays along with small symbols for identification. Practical and clearly arranged.









3 journals for 3 months



### **Bullet Journal**® **Pocket**

It fits in any pocket to go where you go, is easily accessible and offers smart features for a total journaling experience. Together with Ryder Carroll, who originated the Bullet Journal® method, we have developed this special format - a compact and mobile solution for the global Bullet Journal® community.

#### Month by Month

The Bullet Journal® Pocket has been designed down to the last detail for daily journaling: When unfolded vertically, its compact format offers the space of an entire A5 page. The dotted ruling is designed so that up to 31 days of a month can be listed vertically. With 46 numbered pages, each journal offers enough space for a whole month. They are available in sets of 3.

#### **Smart Features**

Although it's a space-saver, the Bullet Journal® Pocket has many functional details and features such as dotted ruling for individual structuring and maximum creativity, page dividers for quick page organisation, a sticker set with days of the week, months and symbols, as well as a pocket on the back cover for cards or receipts. The design elements in copper embossing also add to its premium quality and appeal.

In celebration of Bullet Journal® Day, on 8 August 2025, the Bullet Journal® Pocket will also be available in the new colour Turquoise25.



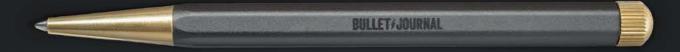
#### **Display**

equipped with 10 Bullet Journal® Pocket sets of 3. (W/H/D: 168 x 400 x 180 mm)

Item no.: 371125

# Drehamiffel

Nr. 1 – gel ink



Nr. 2 - pencil

BULLET/JOURNAL

## BULLET / JOURNAL®

### **Bullet Journal® Drehgriffel**

Bullet Journaling is a worldwide phenomenon with a continuously growing community of followers. Together with Ryder Carroll, the inventor of the Bullet Journal® method, we have developed the matching writing instrument - the Bullet Journal® Drehgriffel.

The long, distinctive tip and the twist head of the Drehgriffel Nr. 1 are made of brass, while the Drehgriffel Nr. 2 features a shiny silver steel tip and twist head, giving this writing instrument its special character. The black barrel is made of lacquered aluminium that has been sandblasted. This provides a slightly grainy, matt surface with a pleasant grip. The glossy black logo on the midsection stands out discreetly against the matt background. The lightning bolt engraved in the twist head is the distinctive mark of the international Bullet Journal® community.

The Bullet Journal® Drehgriffel Nr. 1 has a Japanese gel refill with 0.5 mm line thickness and black ink. It provides a fine ink line that is particularly suitable for Bullet Journaling.

The Bullet Journal® Drehgriffel Nr. 2 is a mechanical pencil. The mechanical storage container holds up to eight HB leads with a thickness of 0.7 mm, which can be easily reloaded with a twist, allowing endless writing, sketching and drawing.





#### Bullet Journal® Pen Loop

**Black** 

Mounted on the endpaper of the back cover of the Bullet Journal®, this flexible Pen Loop ensures that your writing instrument is always within easy reach. It also bears the signature symbol of the global Bullet Journal® community: a lightning bolt in precious copper, embossed on a black background.

Bullet Journal® Pen Loop, 40 × 40 mm self-adhesive elastic loop

### **Bullet Journal® Drehgriffel**

#### Drehgriffel Nr. 1

with gel refill with black ink line width 0.5 mm

#### Drehgriffel Nr. 2

mechanical pencil with graphite lead HB line width 0.7 mm



Displays for the perfect product presentation can be found on → page 163.

369711

# 120<sup>g</sup>

A very intransparent matter.



### 120g Edition

Whether you prefer to write with a marker, fountain pen or brush pen - the 120 g/m<sup>2</sup> paper is the perfect writing surface for a variety of writing instruments.

During the milling process, the paper receives a smooth and particularly low-friction finish. It allows your pen to glide across the page with a minimum of wear and provides a pleasantly flowing writing sensation.

The ink does not bleed into the paper, but retains its clear contour. By adding the proper fillers, the paper has comparatively low transparency: writing does not shine through to the other side. The paper was specially developed and manufactured in Germany.



#### **Display**

equipped with 36 notebooks unequipped Foam board

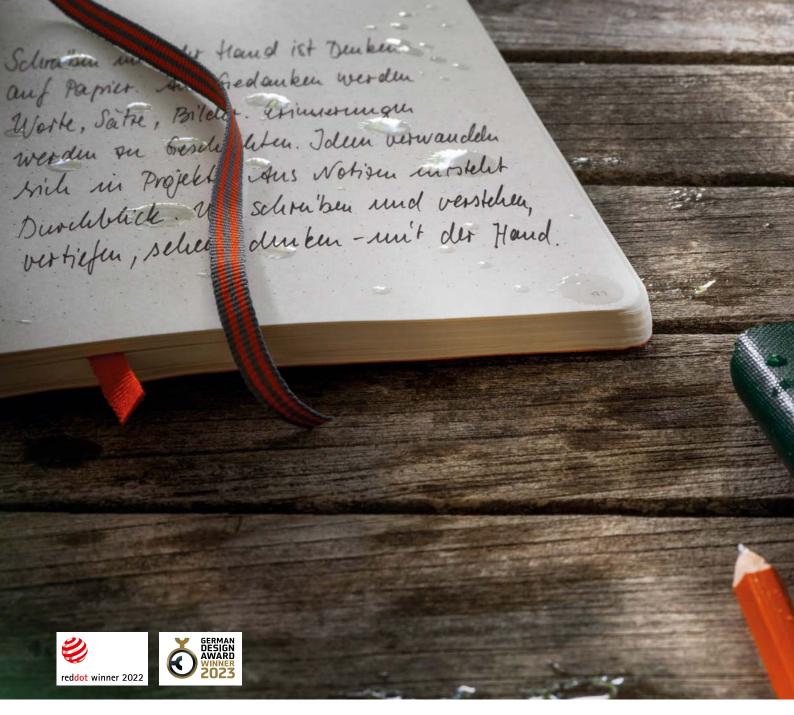
 $(W/H/D: 475 \times 380 \times 400 \text{ mm})$ 

Item no.: 363709 Item no.: 350727 Item no.: 363708

**120g Edition | Medium (A5) |** 145 × 210 mm Hardcover, 203 numbered pages, 120 g/m<sup>2</sup> paper

		:::	
Lilac	370337	370338	370339
Port Red	364425	363535	363536
Rising Sun	367125	367126	367127
Sage	364426	363537	363538
Forest Green	370340	370341	370342
Mint Green	370343	370344	370345
Navy New!	372382	372383	372384
Black	364424	363533	363534

Displays for the perfect product presentation can be found on → page 164.









# Outlines

### The weatherproof notebook

Whatever the weather, with Outlines you'll always be able to read what you've written.

The Outlines notebook features the same non-coated, durable, wet-strength paper developed in Germany to produce nautical charts.

It guarantees writing pleasure whether you use a fountain pen, ballpoint or pencil. In addition to the heavy 150 g/m<sup>2</sup> quality, this is due to the paper's particularly smooth surface finish. That means smooth sailing when you put your pen to the excellent pages, even when wet. In this case, we recommend the use of a pencil.

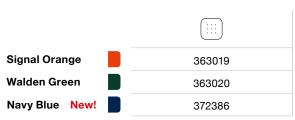
The water-repellent cover with a linen structure also protects all personal entries.

#### **Display**

equipped with 20 notebooks Item no.: 364725 unequipped Item no.: 364724 Insert Item no.: 368277

 $(W/H/D: 279 \times 310 \times 206 \text{ mm})$ 

Outlines | Paperback (B6+) | 125 × 190 mm Flexcover, 89 numbered pages 150 g/m<sup>2</sup> nautical chart paper





### **Bauhaus Edition**

Wassily Kandinsky, painter and lecturer at the Bauhaus school, summed it up neatly when he said: "Everything starts from a dot." This quote highlights the fact that for creative minds, the process of committing ideas to paper via the hand begins with a dot on the page. The first point of contact between thoughts and paper - a crucial moment.

Clean, minimalist forms, functional details and classic colours are key features of the modern era's most influential design school - and also the principles that have always guided the design of Leuchtturm1917 products.

As a tribute to the revolutionary Bauhaus style, we have created a special edition that encompasses a notebook, Pen Loop and Drehgriffel and whose form, colour and details honour the pioneering Bauhaus ethos.

To effectively showcase the Bauhaus Edition to your customers, we are happy to provide you with a corresponding product flyer (see page 165).



reddot design award winner 2019



**Bauhaus Edition | Notebooks Medium (A5)** | 145 × 210 mm Hardcover, 251 numbered pages, 80 g/m<sup>2</sup> paper coloured fore edge with colour-coordinated dotted ruling

Red	-	-	359619
Lemon	-	359620	-
Royal Blue	359618	-	-
Black	-	-	359617





Red 359773 359774 Lemon Royal Blue 359772 Black 359771

Assorted unit, 20 pieces

 $5 \times per colour$ 360133



LEUCHTTURM1917

**Everything** starts from a dot.

#### **Bauhaus Edition Drehgriffel**

With its function and design, the Drehgriffel takes us back to the origins of the Bauhaus school of the 1920s - to designing with pen and paper. The discreet dot on the twist button also reminds us of this and echoes Wassily Kandinsky's motivating quote "Everything starts from a dot". The design principles of Bauhaus are also reflected in the colour contrast between the pen body, tip and turning head, which is reminiscent of Piet Mondrian's pictorial compositions.

The Drehgriffel is precision-milled in aluminium and brass, then varnished and sealed.

The Drehgriffel Nr. 1 features a ballpoint refill with royal blue ink.

The Drehgriffel Nr. 2 is a mechanical pencil. The front tip (fine-tip) is milled from polished steel and forms a harmonious transition to the 0.7 mm thin graphite refill (HB). It uses a spring-loaded twist mechanism that carries a replaceable refill. Its barrel holds up to eight HB refills which can be pushed in using a twist mechanism.



Everything starts from a dot.



Displays for the perfect product presentation can be found on → page 165.

Bauhaus Edition   D	rehgriffel	Drehgriffel Nr. 1 ballpoint pen royal blue ink (line width M)	Drehgriffel Nr. 2 mechanical pencil graphite lead HB (line width 0.7 mm)
Red/Royal Blue	warmen Drekigriffet er	366205	371287
Royal Blue/Red	www.oose Dedigoifel or	366203	371285
Lemon/Black	asserven Deeligville ev	366204	371286
Black/Lemon	seconocon Sodicyvillel en	366571	371288
Royal Blue/Black	recorrecent Southigniffel as	366572	371289
Black/Royal Blue	seconomin Dichigolifet un	366202	371284

#### **Some Lines A Day**

#### The 5 Year Memory Book

Each page provides space for you to write a few lines each calendar day over five years.

Only the first two digits of the year are printed, i.e. 20\_\_. A great way of easily recalling the extraordinary and the ordinary events in your life and their place in the grand scheme of things. Over the course of time, this special diary will become an interesting reference book of your own past.



#### **Display**

equipped with 16 notebooks Item no.: 355925 unequipped Item no.: 347230 Foam board Item no.: 360759

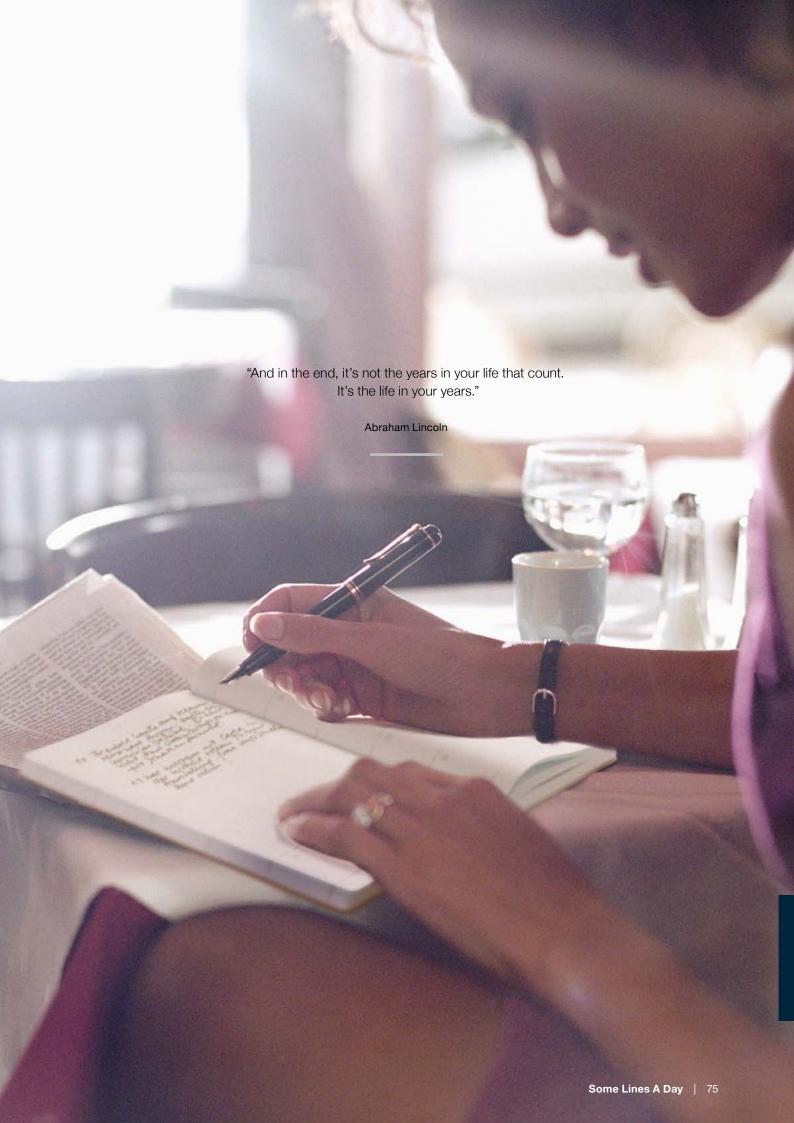
 $(W/H/D: 385 \times 360 \times 215 \text{ mm})$ 

Some Lines A Day – the 5 Year Memory Book Medium (A5) |  $145 \times 210 \, \text{mm}$  Hardcover,  $365 \text{ pages}, \, 80 \text{ g/m}^2 \text{ paper}$ 

Lilac		368168
Port Red		368169
Rising Sun	New!	372387
Sage		363840
Forest Green		370346
Black		343552









#### **Notepad**

Notes and ideas need room to develop. Every list unclutters the mind, helps with the analysis, and sharpens the focus. Lists are compiled to separate the important from the urgent items.

We reorganise projects, arranging and prioritising them. All the pages in the handy, portrait-format Pocket (A6) notepad are perforated, so that they can be torn out easily – a versatile companion.





Notepad | Pocket (A6) | 90 × 150 mm Hardcover, 184 numbered pages, 80 g/m² paper

		(iii)		
Lilac	368161	368162	368163	-
Port Red	364403	364413	364408	-
Rising Sun	368164	368165	368166	-
Sage	364405	364415	364428	-
Navy	364406	364416	364410	-
Black	316831	364411	327986	333843



#### **Jottbook Double**

With their coloured fore edges, our Jottbooks set a clear yet understated accent. The smart design of the Jottbooks is enhanced by the small and practical pocket on the endpaper.

The Jottbook is a lightweight alternative to the classic notebook - these books are arranged in a colour-coordinated double pack in Medium or Pocket format. 32 pages are micro-perforated and can be easily torn out; a table of contents and numbered pages are part of the standard features. Our Jottbooks have thread-sewn bindings and include a set of adhesive labels.





**Jottbooks | Medium (A5) |** 145 × 210 mm in a double pack: Flexcover, 59 numbered pages, 80 g/m<sup>2</sup> paper

Lilac + Port Red		368174	368175	368176
Lemon + Rising Sun		368177	368178	368179
Sage + Forest Green		368180	368181	368182
Mint Green + Stone Blue	New!	372388	372389	372390
Light Grey + Black		368186	368187	368188

Jottbooks | Pocket (A6) | 90 × 150 mm in a double pack: Flexcover, 59 numbered pages, 80 g/m<sup>2</sup> paper

Lilac + Port Red		368189	368190	368191
Lemon + Rising Sun		368192	368193	368194
Sage + Forest Green		368195	368196	368197
Mint Green + Stone Blue	New!	372399	372400	372401
Light Grey + Black		368201	368202	368203





#### Display

equipped with 32 double packs in Medium (A5) format and 24 double packs in Pocket (A6) format unequipped

(W/H/D:  $320 \times 550 \times 355$  mm)

Item no.: 363063

Item no.: 347222

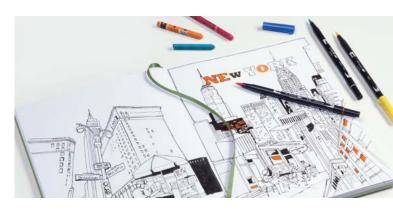


#### Sketchbooks

Sketching mental images, portraying people, drawing landscapes, painting, scribbling, shading, colouring and capturing what we see on paper, whenever something inspires us.

All of this is possible on our upgraded paper quality. 112 pages, 150 g/m<sup>2</sup> white paper; ideal for use with pencil, charcoal, chalk and ink. In addition to the Medium (A5) and Master (A4+) sizes, our sketchbooks are available in Medium Landscape and Square format. Four formats in five rich colours. Just add your creative input.







#### Step display

equipped with 8× Master, 8× Square, 12× Medium and 8× Medium Landscape Item no.: 362931 unequipped Item no.: 350727 Foam board Item no.: 362724

 $(W/H/D: 500 \times 380 \times 170 \text{ mm})$ 

#### **Sketchbooks | Hardcover** 112 pages, 150 g/m² paper

	<b>Master</b> 225 × 315 mm	<b>Square</b> 225 × 225 mm	<b>Medium</b> 145 × 210 mm	Medium Landscape 210 × 145 mm
Lilac	370347	370350	370353	370356
Lemon	362356	362360	362364	362368
Sage	370348	370351	370354	370357
Forest Green	370349	370352	370355	370358
Black	362354	362358	362362	362366

Further displays for the perfect product presentation can be found on → page 147.



#### Address book

Just as in our notebooks, you can write in them, cross out, erase. An address book with character and a perfect memory.

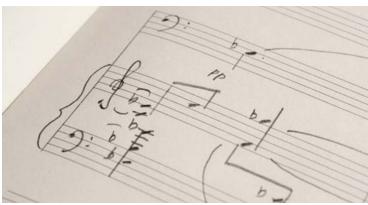
You can attach business cards or stick in address labels or use company stamps in them. Two formats in a tried and tested layout - alphabetical index, elastic enclosure band, pocket on the cover and space on the front and spine for labelling.

#### Address book | Hardcover

with expandable pocket on the back cover and A-Z cut tabs (1 tab + 4 pages per letter)

	<b>Medium</b> 145 × 210 mm	Pocket 90 × 150 mm
Lilac	370359	370361
Forest Green	370360	370362
Black	330862	316927







#### Notebook with staves

Created especially for musicians, this Master Slim notebook contains full size manuscript paper. It features 123 numbered pages (14 staves on each page) and a table of contents.

The Master Slim notebook has a thread-sewn binding, is printed on 100 g/m<sup>2</sup> paper and comes with self-adhesive labels. It has an expandable pocket on the back cover - large enough to hold A4 sheets.

**Notebook with staves** Master Slim (A4+) | 225 × 315 mm Hardcover, 123 numbered pages, 100 g/m² paper

**Black** 



340833

# Writing instrume accesso

Drehgriffel	<b>→</b>	86
Drehgriffel Nr. 1		88
Drehgriffel Nr. 2		90
Refills		92
Pen Loops	<b>→</b>	94
Pencils	<b>→</b>	95
Planner stickers	<b>→</b>	96





**LEUCHTTURM1917** 

LEUCHTTURM1917







- Drehgniffel Nr. 1

- Drehgniffel

[dre:][griffel] The name combines the word Dreh (twist), a reference to the twist mechanism, and the term Griffel (pen), a name for the oldest writing instrument in the world (from the Greek grapheion = writing instrument). The font is derived from the Sütterlin script. The original script was developed by the Berlin graphic artist and educator Ludwig Sütterlin for learning cursive writing, which became the widespread standard in Germany during the 1920s.

The Drehgriffel makes a striking statement with its hexagonal silhouette. Both the narrowly tapered tip and the twist mechanism come in a colour that contrasts with the body. The Drehgriffel is precision-milled in aluminium and brass, then varnished and sealed. It uses a spring-loaded twist mechanism that carries a replaceable refill.

#### **Drehgriffel Nr. 1**





#### Drehgriffel Nr. 1 Ballpoint pen with gel ink Classic colours royal blue ink black ink (line width M) (line width 0.5 mm) Lilac 365526 365530 Port Red 365594 365597 Fox Red 367279 367275 **Rising Sun** 364158 364162 LEUCHTTURH1917 - Onehgniffel Hr.1 Lemon 362452 363958 Sage 363962 362456 Olive 365528 365532 **Forest Green** 367276 367280 Mint Green LEUCHTTURM1917 - Oveligniffel Nr.1 367277 367281 Stone Blue 364159 364163 Navy 365592 365595 Black 362450 363956

On page 14, you will also find these products in the new colours

#### Drehgriffel Nr. 2



The graphite colouring of the lacquered tip, the twistable head and the logo print emphasise the function and character of the Drehgriffel Nr. 2. Made of aluminium and brass, it lies lightly in the hand and ensures perfect equilibrium.

The front tip (fine-tip) is milled from polished steel and forms a harmonious transition to the 0.7 mm thin graphite refill (HB).

The compatible refills can be found on → page 92.

#### Drehgriffel Nr. 2 Mechanical pencil graphite lead (line width 0.7 mm) Classic colours Hardness grade of the lead: HB White LEUCHTTURM1917 - Overgriffel Nr. 2 366188 Lilac LEUCHTTURMI917 - Onehgniffel Hr.2 368267 Port Red 366189 Fox Red 367283 **Rising Sun** LEUCHTTURHIST? -Orehogriffel илг 366191 LEUCHTTURKISTT - Overligniffel Nr.2 Lemon 368266 Sage LEUCHTTURMISTS - Overlyniffel Nr. 2 366192 Olive 368268 Mint Green 367285 Stone Blue 366195 **Light Grey** LEUCHTTURHISTS - Onehgriffel Nr. 2 367282 **Black** 366187



#### Refills for the Drehgriffel

#### Refills for the Drehgriffel Nr. 1 | ballpoint pen package includes 2 refills

		line width F	line width M	line width B
Royal Blue	•	368524	364167	362739
Black	•	368525	364166	362738
Red	•	-	368523	-
Green	•	-	368522	-



#### Refills for the Drehgriffel Nr. 1 | with gel ink

package includes 1 refill

	line wid		
Royal Blue	•	368526	
Black	•	364170	



#### Refills for the Drehgriffel Nr. 2 | mechanical pencil

package includes 12 refills

line width 0.7 mm Hardness grade: HB

Graphite 366577





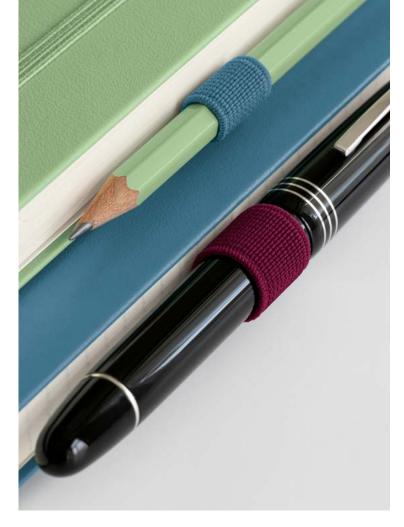


Displays and POS materials for the perfect product presentation of the Drehgriffel can be found starting on → page 156.

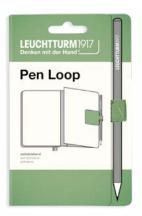
#### Pen Loops

A fitting place for the pen. The Pen Loop is the answer! The practical Pen Loop complements our colourful notebooks thanks to the wide variety of Leuchtturm1917 colours and enables the owner to set their own accents with their preferred colour scheme.

We have created our own USP in the market with the Pen Loop which was developed in-house and features a patented design. The Pen Loop comes with a self-adhesive surface, which enables it to be attached anywhere to the inside cover of the notebook - the elasticated, strong fabric loop keeps both a thin pencil, our Drehgriffel as well as a thicker fountain pen securely in place.









Pen Loop XL | Loop width 20 mm 40 x 40 mm, self-adhesive elastic loop

Fox Red	370332
Rising Sun	370333
Sage	366146
Forest Green	370334
Navy	370335
Black	366144

On page 15, you will also find these products in the new colours



A pencil for your thoughts: Leuchtturm1917 fine pencils have fully-bonded HB leads for smooth writing and sturdy tips.

As an accent or tone-on-tone to the notebook or Pen Loop in terms of colour, pencils provide countless ways to personalise the process of thinking and writing. They come as a pack of 10 pieces in one colour - you can choose what colours best suit your range. For an attractive presentation, please use our glass displays.

Displays for the perfect product presentation of our Pen Loops and pencils can be found starting on **→ page 154.** 

Pencils | 180 mm Hardness grade: HB Powder 361603 Lilac 365522 **Port Red** 359671 Fox Red 367300 **Rising Sun** 363420 Lemon 355332 Sage 361605 Olive 365524 **Forest Green** 367301 Mint Green 367302 **Pacific Green** 359670 Stone Blue 363419

On page 15, you will also find these products in the new colours

Navy

Ink

Black

LEUCHTTURM 1917

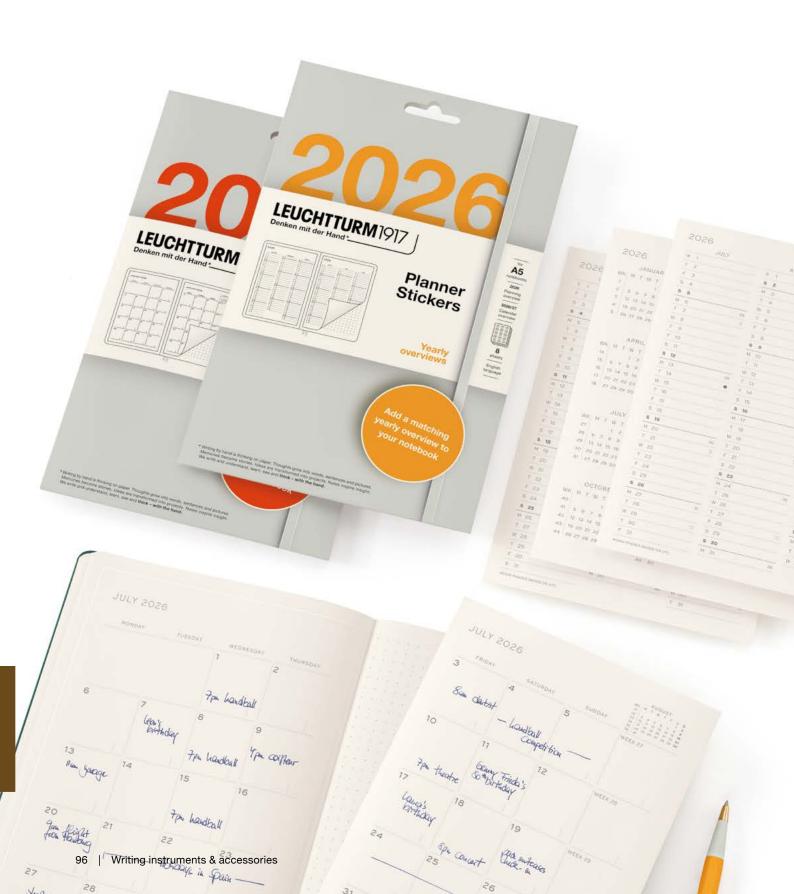


355338

369835

355319

# Make more out of a notebook: Planner stickers







#### Set 1 -**Monthly overviews**

#### This is the quick and easy way to transform a notebook into a monthly planner:

The resealable envelope contains 24 stickers for 12 pre-dated monthly overviews.

Each month has a self-stick double page that can be affixed to the notebook and labelled at the appropriate time.

#### **Product details**

- 1 January 2026 31 December 2026
- for Medium (A5) notebooks

Monthly overviews 2026

Item no.: 373025

#### Set 2 -**Yearly overviews**

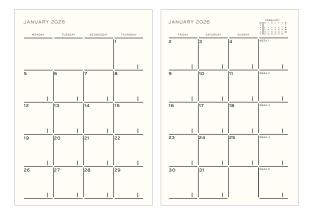
When are you planning your holidays? Which business trips are coming up? Information that can be easily kept in the notebook with the help of the planner stickers.

This set includes eight annual calendar and planning overviews which can really help you stay on top of things.

#### **Product details**

- Calendar overview 2026 and 2027
- Planning overview January December 2026
- for Medium (A5) notebooks

Yearly overviews 2026 Item no.: 373028



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5 25			25			25	
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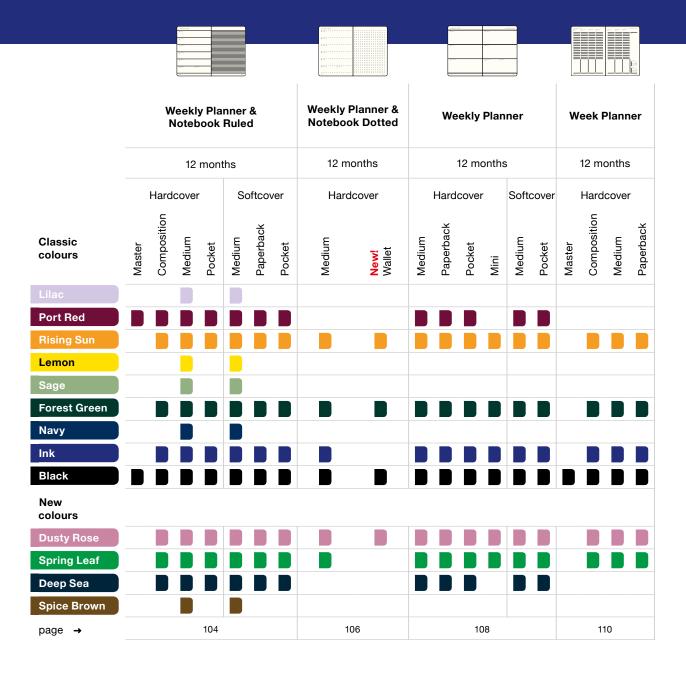
# Planne 2026

Overview		100
12-month planners	$\rightarrow$	104
Weekly Planner & Notebook Ruled		104
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### Planners 2026



Our planners are available in seven formats: Master, Composition, Medium, Paperback, Wallet, Pocket and Mini.

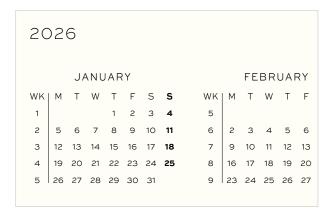
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#### Planners 2026

In English, with monthly and annual overviews

We are convinced that small details make a big difference. Our planners are available in seven different layout variations.

Overviews of public holidays as well as monthly and annual overviews provide orientation and overview. A project plan enables chronological task-planning.



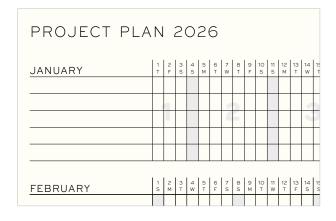
#### **Annual overviews**

All of our planners feature annual overviews including the previous and upcoming year in addition to the current one.



#### Monthly overviews

We also provide an annual overview in table format, showing separate months and days, indicating the calendar week and the moon phases.

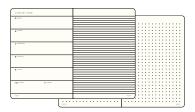


#### Project plan

Recurring events and tasks often determine the rhythm of the year. You can get an easy overview of the whole year with our tabular project plan. Monthly tasks can be noted on the left and scheduled according to days and weeks on the right.

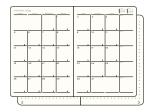
#### Planner variants

#### 12 months



**Weekly Planner** & Notebook **Ruled & Dotted** 

16 months



**Monthly Planner** with notebook

Every double page features one page with the full calendar week on the left and a ruled or dotted page for your notes on the right. New: Weekly Planner & Notebook Dotted in Wallet format!

Each month is displayed over a two-page spread, 16 months. The dotted notebook section with table of contents and page numbers begins after the monthly overviews.



**Weekly Planner** 

18 months



**Weekly Planner** & Notebook Ruled

A section with enough space for several lines for every day of the week. One week on every double page.

Week Planner

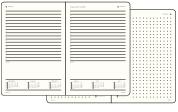
A calendar week on the left and a ruled notebook page on the right. The planner starts in July - in time for the start of the new academic year or new semester.



The days of the week in columns - spread out on a full double page.



**Weekly Planner** 



**Daily Planner** & Daily Dotted

This planner starts at the beginning of July 2025, runs through the following year and ends on 31 December 2026.

A whole page for each day of the week, including Saturdays and Sundays.

New: Daily Dotted - Daily Planner with dotted ruling!



Academic Week Planner

A Week Planner – but for a full 18 months. This planner starts at the beginning of July, runs through the following year and ends on 31 December.

## Weekly Planner & Notebook 2026



#### A good combination: A planner for appointments - a notebook for ideas and thoughts.

Every double page features a page with the calendar week on the left and a ruled notebook page on the right. With all overviews and features you would expect.

Available as a robust Hardcover as well as a flexible Softcover.

JANUARY 2026	
5 MONDAY	
5	
6 TUESDAY	
7 WEDNESDAY	
8 THURSDAY	
8 11013201	
9 FRIDAY	
9	
10 SATURDAY 11 SUNDAY	
WEDLE	MECK 5

#### **Product details**

- → Overview 2025, 2026 and 2027
- → Year planner Jan 2026 Dec 2027
- → Phases of the moon and international holidays
- → Project planner
- → Expandable pocket
- → Detachable pages for notes
- → 2 bookmarks
- → Self-adhesive labels for archiving
- → 80 g/m² acid-free paper
- → 100 g/m² acid-free paper in Master size
- → High ink compatibility



#### Weekly Planner & Notebook Ruled | 12 months

		Softcover					
Format & dimensions in mm	Master 225 × 315	Composition 178 × 254	Medium 145 × 210	Pocket 90 × 150	Medium 145 × 210	Paperback 125 × 190	Pocket 90 × 150
Lilac	-	-	372651	-	372672	-	-
Port Red	372641	372644	372653	372665	372674	372686	372694
Rising Sun	-	372645	372654	372666	372675	372687	372695
Lemon	-	-	372655	-	372676	-	-
Sage	-	-	372656	-	372677	-	-
Forest Green	-	372647	372658	372668	372679	372689	372697
Navy	-	-	372661	-	372682	-	-
Ink	-	372649	372660	372670	372681	372691	372699
Black	372640	372642	372650	372663	372671	372684	372692
Dusty Rose	-	372643	372652	372664	372673	372685	372693
Spring Leaf	-	372646	372657	372667	372678	372688	372696
Deep Sea	-	372648	372659	372669	372680	372690	372698
Spice Brown	_	-	372662	-	372683	-	-

# Weekly Planner & Notebook 2026

#### **Dotted**



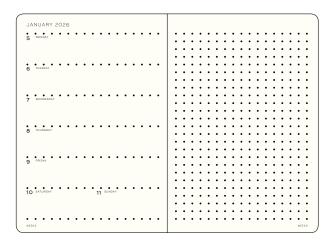
#### The Weekly Planner & Notebook with dotted ruling.

The dots provide structure and allow lots of creative freedom while using this planner. This type of ruling makes it easier to quickly create lists and overviews for planning and organisation.

In addition, there are practical features such as calendar overviews, the tabular project plan or the practical fold-out pocket for documents, tickets or receipts.

#### **New format: Wallet**

Long and lean, a pocket-friendly, compact format with plenty of space for daily organising and planning.





#### **Product details**

- Overview 2025, 2026 and 2027
- Year planner Jan 2026 Dec 2027
- Phases of the moon and international holidays
- Project planner
- → Expandable pocket
- → Detachable pages for notes
- → 2 bookmarks
- → Self-adhesive labels for archiving
- → 80 g/m² acid-free paper
- → High ink compatibility

#### Weekly Planner & Notebook Dotted | 12 months

	Hardcover						
Format & dimensions in mm	Medium 145 × 210	New! Wallet 90 × 190					
Rising Sun	372702	372880					
Forest Green	372704	372878					
Ink	372705	-					
Black	372700	372877					
Dusty Rose	372701	372879					
Spring Leaf	372703	-					



#### A double page for each week.

The Weekly Planner is the only planner that is available not only in Medium, Paperback and Pocket format, but also in Mini format (70 × 110 mm). This planner is big enough for you to keep yourself well-organised, but still small enough to fit in your pocket.

Available as a robust Hardcover as well as a flexible Softcover.

JANUARY 2026	JANUARY 2026
5 MONDAY	8 THURSDAY
6 TUESDAY	9 FRIDAY
7 WEDNESDAY	10 SATURDAY 11 SUNDAY
WCD12	WESK 2

#### **Product details**

- Overview 2025, 2026 and 2027
- Year planner Jan 2026 Dec 2027
- → Phases of the moon and international holidays
- → Project planner
- Expandable pocket
- → Detachable pages for notes
- → 2 bookmarks

Deep Sea

→ Self-adhesive labels for archiving

Weekly Planner | 12 months

372712

- → 80 g/m² acid-free paper
- High ink compatibility



#### Hardcover Softcover Format & dimensions Medium Paperback Pocket Medium Pocket Mini in mm 145 × 210 . 125 × 190 145 × 210 90 × 150 $90 \times 150$ $70 \times 110$ Port Red 372708 372724 372716 372738 372746 **Rising Sun** 372709 372732 372739 372717 372725 372747 **Forest Green** 372711 372719 372727 372734 372741 372749 Ink 372713 372735 372743 372721 372729 372751 **Black** 372706 372714 372722 372730 372736 372744 **Dusty Rose** 372707 372715 372723 372731 372737 372745 **Spring Leaf** 372710 372718 372726 372733 372740 372748

372728

372720

372742

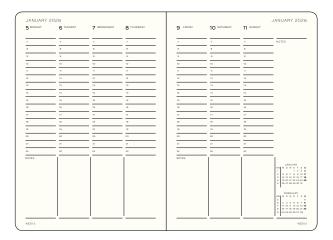
372750



#### One week extends across columns covering a full double-page spread.

One hour time slots per line (from 7 am to 10 pm). For detailed daily planning and a clear overview of your week.

The Week Planner is also available as an 18-month planner; see → page 122.



#### **Product details**

- → Overview 2025, 2026 and 2027
- → Year planner Jan 2026 Dec 2027
- → Phases of the moon and international holidays
- → Project planner
- → Expandable pocket
- → Detachable pages for notes
- → 2 bookmarks
- → Self-adhesive labels for archiving
- → 80 g/m² acid-free paper
- → 100 g/m² acid-free paper in Master size
- → High ink compatibility



#### Week Planner | 12 months

	Hardcover			
Format & dimensions in mm	Master 225 × 315	Composition 178 × 254	Medium 145 × 210	Paperback 125 × 190
Rising Sun	-	372755	372761	372767
Forest Green	-	372757	372763	372769
Ink	-	372758	372764	372770
Black	372752	372753	372759	372765
Dusty Rose	-	372754	372760	372766
Spring Leaf	-	372756	372762	372768

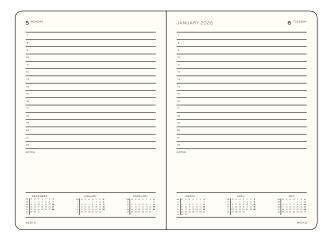
# Daily Planner 2026



#### A full page for every day, with Saturday and Sunday also each displayed on their own page.

Each hour has one line (from 7 am to 10 pm) providing ample space for detailed daily planning.

This spacious model is also available with dotted ruling; see → page 114.





#### **Product details**

- Overview 2025, 2026 and 2027
- → Year planner Jan 2026 Dec 2027
- Phases of the moon and international holidays
- Project planner

- Expandable pocket
- Detachable pages for notes
- → 2 bookmarks
- → Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- 100 g/m² acid-free paper in Master size
- High ink compatibility

Daily Planner   1	12 months
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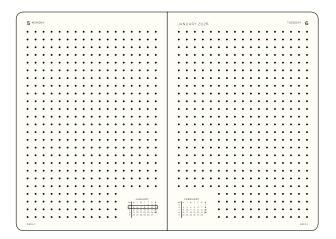
		Hardcover	
Format & dimensions in mm	Master 225 × 315	Medium 145 × 210	Pocket 90 × 150
Port Red	-	-	372779
Rising Sun	-	372774	-
Forest Green	-	372776	-
Ink	-	372777	-
Black	372771	372772	372778
Dusty Rose	-	372773	-
Spring Leaf	-	372775	-

# Daily Dotted 2026



#### The Daily Dotted planner functions like a dated notebook. It makes this planner so versatile to use.

The daily planner pages with dotted ruling give you lots of creative freedom and many options for use. It is ideal for everyday planning for listing and organising, as well as for daily use as a journal or diary.





#### **Product details**

- Overview 2025, 2026 and 2027
- Year planner Jan 2026 Dec 2027
- Phases of the moon and international holidays
- → Project planner

- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- → Self-adhesive labels for archiving
- 80 g/m² acid-free paper
- → High ink compatibility

#### Daily Dotted | 12 months

Format & dimensions in mm	Hardcover New! Medium 145 × 210
Rising Sun	372782
Forest Green	372783
Black	372780
Dusty Rose	372781



# Monthly Planner with notebook 2026

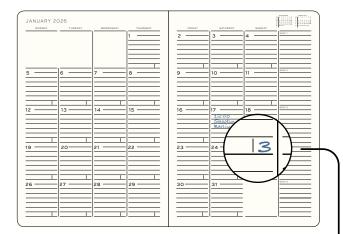


Adapted to modern and fast-paced lifestyles, this planner model combines the advantages of a clear and concise planner with a fullyfledged notebook.

The Monthly Planner features a double-page spread for each month, with weeks listed horizontally underneath one another. The planner begins in November of the previous year, spans 16 months, and ends in February of the following year. Composition format has lined ruling for each day, whereas Paperback does not.

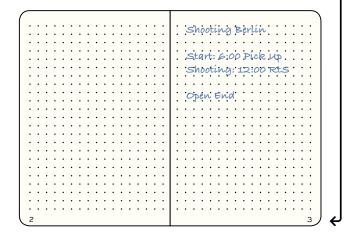
The notebook section can be found behind the planner and covers 138 pages. Boxes for crossreferences and page numbers link the Monthly Planner with the notebook.

Available in Composition (B5) and Paperback (B6+) Softcover format.



#### **Cross-referencing**

There is a small box after each date in the overview for cross-referencing the page number in the notebook section.



#### **Product details**

- 138 numbered notebook pages with blank table of contents
- → 1 November 2025 28 February 2027
- → Overview 2025, 2026 and 2027
- → Year planner Jan 2026 Dec 2027
- → Phases of the moon and international holidays
- → Project planner

- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- → 80 g/m² acid-free paper
- High ink compatibility

#### Monthly Planner with notebook | 16 months

	Softcover	
Format & dimensions in mm	Composition 178 × 254	Paperback 125 × 190
Rising Sun	372786	372792
Forest Green	372788	372794
Ink	372789	372795
Black	372784	372790
Dusty Rose	372785	372791
Spring Leaf	372787	372793

18 months

# Weekly Planner & Notebook 2026



#### The perfect symbiosis of planner and notebook over 18 months.

The Weekly Planner & Notebook as an 18-month version begins in July – in time for the start of the new academic year or new semester.

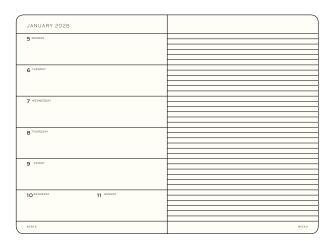
This popular version of the planner combines our favourite everyday helpers, the planner and notebook, to make it especially clear and easy to use. The left-hand side of every double page features a weekly planner, whilst there is a ruled notebook page on the right.

Available as a robust Hardcover as well as a flexible Softcover in Medium (A5) format.

Fully equipped with all Leuchtturm1917 overviews and details.

#### **Product details**

- → 1 July 2025 31 December 2026
- → Overview 2025, 2026 and 2027
- → Year planner Jul 2025 Dec 2027
- → Phases of the moon and international holidays
- → Project planner
- → Expandable pocket
- → Detachable pages for notes
- → 2 bookmarks
- → Self-adhesive labels for archiving
- → 80 g/m² acid-free paper
- → High ink compatibility





#### Weekly Planner & Notebook Ruled | 18 months

	Hardcover	Softcover
Format & dimensions in mm	Medium 145 × 210	Medium 145 × 210
Rising Sun	372798	372804
Forest Green	372800	372806
Ink	372801	372807
Black	372796	372802
Dusty Rose	372797	372803
Spring Leaf	372799	372805



#### The 18-month Weekly Planner one calendar week on each double page.

The horizontal layout of the weekdays provides maximum-sized fields for each weekday: Plenty of space and clarity for easy planning.

Fully equipped with all Leuchtturm1917 overviews and details.

JANUARY 2026		JANUARY 2026
5 MONDAY	8 THURSDAY	
	9 FRIDAY	
6 TUESDAY	g FRIDAT	
7 WEDNESDAY	10 SATURDAY	11 SUNDAY



- 1 July 2025 31 December 2026
- → Overview 2025, 2026 and 2027
- → Year planner Jul 2025 Dec 2027
- → Phases of the moon and international holidays
- → Project planner

- → Expandable pocket
- → Detachable pages for notes
- → 2 bookmarks
- → Self-adhesive labels for archiving
- → 80 g/m² acid-free paper
- → High ink compatibility

Weekly Planner   18 months	
	Hardcover
Format & dimensions in mm	Medium 145 × 210
Rising Sun	372810
Forest Green	372812
Ink	372813
Black	372808
Dusty Rose	372809
Spring Leaf	372811

#### 18 months

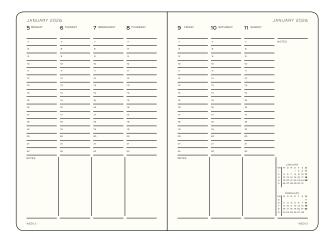
# Academic Week Planner 2026



The Academic Week Planner begins in July 2025 - ready for the start of the new academic year and spans 18 months.

The Academic Week Planner offers the perfect overview of all diary entries for an entire week on a double-page spread. It also enables detailed daily planning with vertical daily columns broken down into hours.

Fully equipped with all Leuchtturm1917 overviews and details.





#### **Product details**

- → 1 July 2025 31 December 2026
- → Overview 2025, 2026 and 2027
- → Year planner Jul 2025 Dec 2027
- → Phases of the moon and international holidays
- → Project planner

- → Expandable pocket
- → Detachable pages for notes
- → 2 bookmarks
- → Self-adhesive labels for archiving
- → 80 g/m² acid-free paper
- → 100 g/m² acid-free paper in Master size
- → High ink compatibility

#### Academic Week Planner | 18 months

	Hardcover	
Format & dimensions in mm	Master 225 × 315	Medium 145 × 210
Rising Sun	-	372817
Forest Green	-	372819
Ink	-	372820
Black	372814	372815
Dusty Rose	-	372816
Spring Leaf	-	372818

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### **Card cases**

**On the outside, it looks like a miniature notebook.** In actual fact, it is a practical holder with room for up to 25 business, bank and credit cards, or even credit card-sized loyalty and identity cards.



#### Display

equipped with 32 card cases Item no.: 364727 unequipped Item no.: 364726

(W/H/D:  $150 \times 560 \times 250$  mm)

Card cases $65 \times 100 \times 15$ mm, with elastic closure	
Lilac	368264
Port Red	364418
Rising Sun	368265
Sage	364420
Navy	364421
Black	350140





# **Book boxes**



#### The Leuchtturm1917 book box in notebook design is simple back-to-back elegance for your bookshelf.

The box is an all-purpose storage star and ideal for creative minds. The dust-free design neatly stores everything in one place - from entire projects including all relevant documents and material samples to memorabilia from your last holiday.

Its A4 format has a depth of 5 cm. Slip the attached elastic band over the lid to close securely. As with our notebooks, the book box comes with a set of self-adhesive labels for identification.





#### **Book boxes**

 $255 \times 340 \times 60$  mm, with elastic closure

Port Red		361663
Rising Sun		368173
Sage	New!	372391
Pacific Green		361662
Navy		350410
Black		342482





#### Since 1917 – irreplaceable for organising yourself and inspiring your creativity.

Springback binders allow you to bind documents, menus, recipes, photo prints and much more with very little effort, in a system that is as secure as a book yet highly flexible. With a durable, wipe-clean cover and an inside lining made of cardboard.

All springback binders are supplied with a set of labels for labelling the cover and spine.

Peka-Springback binders   A4
220 × 305 mm, 25 mm spine
for approx. 150 sheets

Port Red		361661
Rising Sun		368171
Sage	New!	372392
Pacific Green		361660
Navy		337226
Black		318056





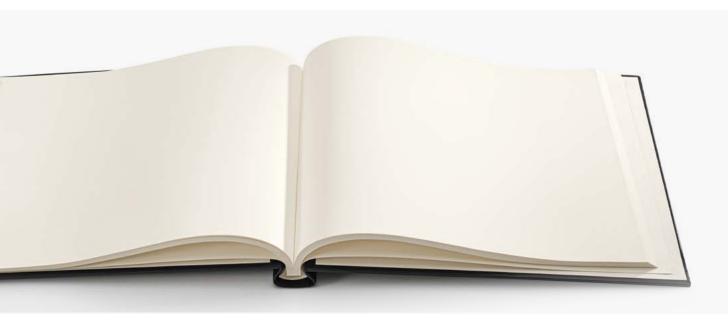
# Peka-Springback binders

#### Special formats

Our springback binders can be used in many ways. For example, as a stylish menu.

In addition to our colourful classics, we can meet further requirements in terms of capacity and size.

The springback binder in A4 Landscape format, for example, can be used by artists to store and display their drawings in the right format.



#### Peka-Springback binders | Special formats

	<b>A4 Landscape</b> 305 × 220 mm	<b>A4</b> 220 × 305 mm	<b>A5</b> 165 × 220 mm
Capacity (with 80 g/m² paper)	approx. 150 sheets	approx. 500 sheets	approx. 150 sheets
Spine	25 mm	45 mm	25 mm
Black	356057	303202	300582







# **Certificate portfolios**

For storing important documents securely; also suitable for the stylish presentation of printed documents.

The 20, 40 or 60 sturdy, document-quality clear punched portfolio pockets enable a protective yet appealing presentation of certificates, deeds and other important documents.



#### **Certificate portfolios**

Overall size 255  $\times$  325 mm, Pocket size 218  $\times$  295 mm

	20 pockets	40 pockets	60 pockets
Black	314763	320023	342494



## Music portfolios

#### We provide a variety of ways to store sheet music and lyrics.

Composers use our Master Slim notebook with staves especially for writing down musical notation (see page 83). Others appreciate the advantages of a springback binder. This is a simple music folder where you can store music sheets as well as copies.



#### Music portfolio

A sturdy and attractive portfolio case with elastic closure and two transparent corner pockets, as well as three elastic rubber bands for attaching copies or music sheets.

#### Music portfolio with hand strap

An additional, sturdy elastic strap at the back. Simply place your hand inside, and the portfolio can be held securely with one hand, e.g. in the choir, leaving the other hand free to turn the page.



#### **Music portfolios**

265 × 335 mm

	without hand strap	with hand strap		
Black	339269	317520		

# Sales brom

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for notebooks		152		
for Pen Loons		155		



# 

### **Basics**

Besides offering excellent product quality, high performance details and a clear design language, Leuchtturm1917 stands, first and foremost, for a huge range of colours.

You can achieve the best possible effect at the Point of Sale with these colour concepts by simply adhering to a few basics that we have put together for you.

#### The Leuchtturm1917 colour concept

The colour lnk is added to the classic rainbow.





#### Setting impulses with colours:

The new colours are not incorporated into the rainbow, but are presented as a secondary or special placement in their very own harmonious colour scheme.



#### **Colour concept**

Our experience has shown that a significantly better sales result can be achieved by adhering to two principles:

#### **Principle 1**

Colours should always be presented in blocks - this achieves maximum impact.

#### Principle 2

Notebooks should always be presented in blocks of the right colour family.



#### The natural gradation of the colour spectrum should be used as a guide.

It may be helpful to divide the range of colours into colour groups and present these accordingly.





## **Shopfitting systems**

#### Illuminated shelving

Ideally positioned to illuminate Leuchtturm1917 notebooks, their colours and features. A light is located underneath the shelving to let the notebook colours shine in all their glory.

New products and highlights - such as the new colours shown below - should always be presented on the upper level.



#### Illuminated shelf 2 m - Hybrid

 $(W/H/D: 205 \times 232 \times 56 cm)$ 

Item no.: 373250

Further information on the equipment and posters can be found on → page 143.

#### Modular add-on metre

The add-on metre for expanding your product range: a slat wall and a wooden shelf provide additional presentation and promotional space that can be used flexibly and as needed to expand your product range.

Present the Drehgriffel, Pen Loops, notebooks or journals - everything has its place here. It's an ideal stage for showcasing special items or offers.



1. Presentation frames for the Drehgriffel see → page 158

#### 2. Drehgriffel Displays for hanging



for Drehgriffel Nr. 1 ballpoint pen for Drehgriffel Nr. 1 gel ink

for Drehgriffel Nr. 2 mechanical pencil

Item no.: 369864

Item no.: 369866

Item no.: 369871



1. Hooks for Pen Loops

Item no.: 372439

2. Bookend





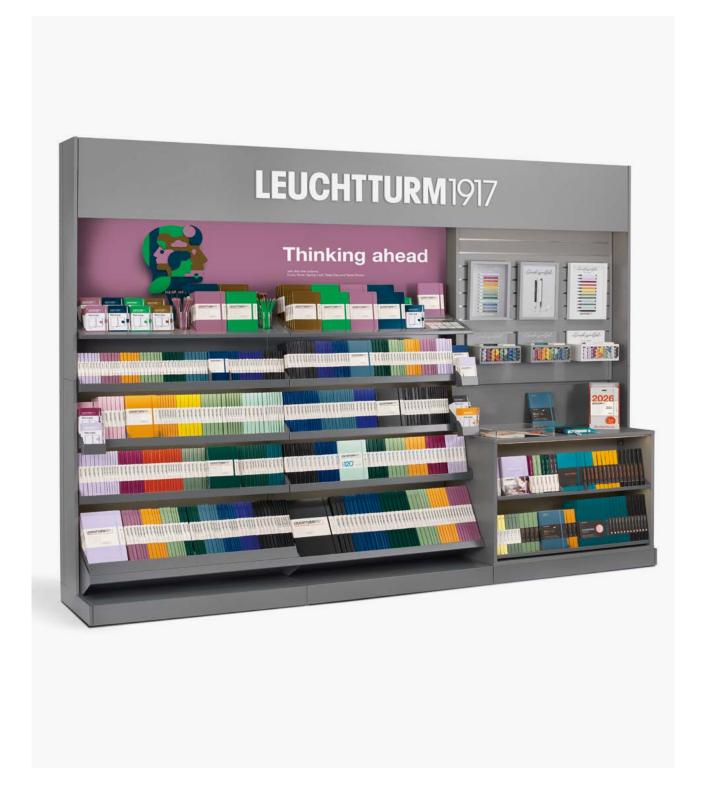
3. Insert for Pen Loops and notepads

for Medium (A5) shelf Item no.: 371535 for Pocket (A6) shelf Item no.: 371405





## **Shopfitting systems**



#### Illuminated shelf 3 m

 $(W/H/D: 304 \times 232 \times 56 cm)$ 

Item no.: 371196

Further information on the equipment and posters can be found on → page 143.



#### Illuminated shelf 1 m

For 20× Pocket Hardcover, 14× Pocket Softcover, 16× Paperback Hardcover, 16× Paperback Softcover, 90× Medium Hardcover, 45× Medium Softcover, 18× Composition Hardcover, 18× Composition Softcover, 18× Master Slim Hardcover and 10× Master Classic Hardcover. Also for 60× Pen Loops and 40× pencils.

 $(W/H/D: 103 \times 232 \times 56 cm)$ Item no.: 345531

#### Poster for illuminated shelf 1 m

Thinking ahead Item no.: 372247



#### Illuminated shelf 2m

For 38× Pocket Hardcover, 27× Pocket Softcover, 30× Paperback Hardcover, 30× Paperback Softcover, 144× Medium Hardcover, 80× Medium Softcover, 33× Composition Hardcover, 33× Composition Softcover, 32× Master Slim Hardcover and 22× Master Classic Hardcover. Also for 43× notebooks of the 120g Edition, 6× notepads, 160× Pen Loops and 80× pencils.

 $(W/H/D: 205 \times 232 \times 56 cm)$ Item no.: 354658

#### Poster for illuminated shelf 2 m

Thinking ahead Left side:

Item no.: 372248 Right side: Item no.: 372249

#### Illuminated gondola

Customers like to be inspired and are always on the lookout for a surprise. Again and again, they want to touch, try out and let the products, including their quality, give them a feeling of inspiration. We've taken these needs to heart and have developed a gondola with shelves that light up and display various features to promote sales.



#### Illuminated gondola

For 34× Pocket Hardcover, 26× Pocket Softcover, 34× Paperback Hardcover, 29× Paperback Softcover, 90× Medium Hardcover, 40× Medium Softcover, 45× Composition Hardcover, 58× Composition Softcover, 18× Master Slim Hardcover and 10× Master Classic Hardcover. Also for 27× notebooks of the 120g edition, 10× Some Lines A Day, 15× Bullet Journals®, 25× Journals, 9× notepads, 80× Pen Loops and 80× pencils.

 $(W/H/D: 132,5 \times 142,7 \times 68,8 cm)$ Item no.: 359354

If you need further information or have any individual requirements, please contact your sales agent or us at: sales@leuchtturm1917.com or phone: +49 (0)4152 - 801-160.

#### **Bookends & Shelf Talker**

Our bookends and shelf talker fit perfectly into any furniture and enable your customers to gain a quick overview thanks to advertising cards which serve as anchor points.

#### **Bookend**

This bookend features a horizontal and a vertical clear pocket for advertising cards.

 $(W/H/D: 225 \times 250 \times 150 \text{ mm})$ 

Grey, unequipped Item no.: 347376



#### **Shelf Talker**

The shelf talker can be fixed to the shelves with a glue dot. The advertising card is placed in a transparent pocket. Available in two different widths.

#### Wide version

 $(W/H/D: 225 \times 40 \times 150 \text{ mm})$ 

Item no.: 358159

#### Narrow version

(W/H/D:  $113 \times 40 \times 150$  mm)

Item no.: 358160







Bookends and shelf talkers do not contain any advertising cards. Please order the suitable advertising cards separately:

#### Advertising cards for bookends or shelf talkers

	for bookends	for shelf talker wide	for shelf talker narrow
Leuchtturm1917 logo	358338	358345	358352
Softcover	358339	358346	358353
Notebook 411	-	373237	373234
Bullet Journal®	358341	358348	358355
120g Edition	366225	366226	366227
Outlines	373013	372064	372065
Some Lines A Day	358497	358347	358354
Sketchbook	358502	358509	358516

# **Tower & counter displays**

These displays have a modular construction and can therefore be altered or extended at any time. They rotate and each module is supplied with transparent clip bars for price labelling. Perfect for presenting notebooks and/or planners.

40 cm Tower display

27 cm Tower display Hardcover

27 cm Tower display Softcover

27 cm Counter display









**Display adapter** 

Item no.: 343757



Pen Loop Wobbler (Delivery without pencil.)



# Modular design

Construct your unique display in modules. We would be happy to provide you with suggestions or advise you regarding mounting.

	<b>40 cm Tower display</b> (measuring 40 × 40 cm)		27 cm Tower display (measuring 27 × 27 cm)		
LEUCHTTURM 1917 Decken mit der Hand	Display crown Height: 15 cm	With acrylic frame for replacing the display cards	332992	With acrylic frame for replacing the display cards	312798
	Module Mini Height: 13 cm	4 sides to hold 21 Weekly Planners each	344121	4 sides to hold 12 Weekly Planners each	344120
	Module Pocket Height: 17 cm	4 sides to hold 17 Hardcover notebooks / 23 Softcover notebooks / 19 Hardcover Weekly Planners / 22 Softcover Weekly Planners / 10 Daily Planners each	322875	4 sides to hold 10 Hardcover notebooks / 13 Softcover notebooks / 11 Hardcover Weekly Planners / 12 Softcover Weekly Planners / 5 Daily Planners each	327614
	Module Paperback Height: 21 cm	4 sides to hold 14 Hardcover notebooks / 21 Softcover notebooks / 17 Hardcover Week Planners / 20 Softcover Weekly Planners / 17 Montly Planners each	358333	4 sides to hold 7 Hardcover notebooks / 10 Softcover notebooks / 9 Hardcover Week Planners / 10 Softcover Weekly Planners / 9 Montly Planners each	358332
}	Module Medium Height: 23 cm	4 sides to hold 12 Hardcover notebooks / 21 Softcover notebooks / 9 notebooks 411 / 17 Hardcover Weekly Planners / 19 Softcover Weekly Planners / 8 Daily Planners / 14 18-month planners Hardcover / 16 18-month planners Softcover / 12 sketchbooks each	335486	4 sides to hold 6 Hardcover notebooks / 9 Softcover notebooks / 4 notebooks 411 / 8 Hardcover Weekly Planners / 9 Softcover Weekly Planners / 4 Daily Planners / 6 18-month planners Hardcover / 7 18-month planners Softcover / 6 sketchbooks each	300653
	Module Landscape Height: 17 cm	Each module holds 32 sketchbooks	364540	Each module holds 14 sketchbooks	364542
	Module Composition Height: 27 cm	4 sides to hold 11 Hardcover notebooks / 17 Softcover notebooks / 13 Hardcover Week Planners / 14 Monthly Planners each	350546	4 sides to hold 4 Hardcover notebooks / 6 Softcover notebooks / 5 Hardcover Week Planners / 5 Monthly Planners each	350547
}	Module Square Height: 25 cm	Each module holds 28 sketchbooks	364541	Each module holds 12 sketchbooks	364543
	Module Master Height: 34 cm	4 sides to hold 7 notebooks Master Classic / 10 notebooks Master Slim / 8 18-month planners / 10 Week Planners / 4 Daily Planners / 8 sketchbooks each	331979	Each module holds 10 notebooks Master Classic / 17 notebooks Master Slim / 11 18-month planners / 17 Week Planners / 7 Daily Planners / 12 sketchbooks each	330095
8 8	Floor pedestal with castors	Rotating (Height: 30 cm) with four castors, two lockable	303534	Rotating (Height: 24 cm) with four castors, two lockable	318317
	Counter pedestal Height: 6 cm	-	-	Rotating	328489

#### **Display cards**

LEUCHTTURM 1917 Dearken mit der Hand .	Logo	362042	Logo	362283
Planners	Planners 2026	346603	Planners 2026	346607
LEUCHTURM/97/ Sketchbooks	Sketchbooks	364678	Sketchbooks	364677
Softcover	Softcover	354157	Softcover	354155
Thinking ahead	-	-	New colours 2025 Thinking ahead	372244
LEUCHTTURM 1917 Deminen mit der Hand :	-	-	New colours 2025 Logo	372975



# New colours

The new colours require their own stage to be properly presented - apart from the classic Leuchtturm1917 colour range. Our display modules are made for this purpose.

## Counter display

#### mixed

Rotating acrylic display tower, completely stocked. 48 Hardcover notebooks (12 per colour), 40 Softcover notebooks (10 per colour), 40 Pen Loops (10 per colour) including Pen Loop adapter, 40 pencils (10 per colour) including pencil glass.  $(W/H/D: 270 \times 861 \times 270 \text{ mm})$ 

Modules can be ordered separately; see → page 147.

Display card New colours

- Thinking ahead Item no.: 372244

Display card New colours

- Logo Item no.: 372975



# Step display

#### mixed

The perfect display for combining Hardcover and Softcover notebooks of the new colours.

The example shown here is filled with 32 Hardcover notebooks (8 per colour) and 24 Softcover notebooks (6 per colour).

 $(W/H/D: 475 \times 405 \times 400 \text{ mm})$ 

Step display incl. foam board and

sticker "Thinking ahead" Item no.: 372241 Step display, unequipped Item no.: 350727 Foam board Item no.: 372239 Sticker Item no.: 372240



# Wooden display

20 Hardcover notebooks (5 per colour) or 32 Softcover notebooks (8 per colour) can be presented in our wooden display.  $(W/H/D: 385 \times 360 \times 215 mm)$ 

Wooden display, unequipped Item no.: 347230 Foam board Item no.: 372238







#### **Posters**

Poster excl. mounts. A1, 594 × 841 mm.

Thinking ahead – Portrait format Item no.: 372246

Poster excl. mounts. A1, 841 × 594 mm.

Thinking ahead - Landscape format Item no.: 372245

# **Drehgriffel Display**

for 20 Drehgriffel Nr. 1 (5 pcs. per colour)

unequipped Item no.: 372250 equipped Item no.: 372252

for 20 Drehgriffel Nr. 2 (5 pcs. per colour)

unequipped Item no.: 372251 equipped Item no.: 372253

 $(W/H/D: 270 \times 310 \times 250 \text{ mm})$ 



## Metal frame display A3

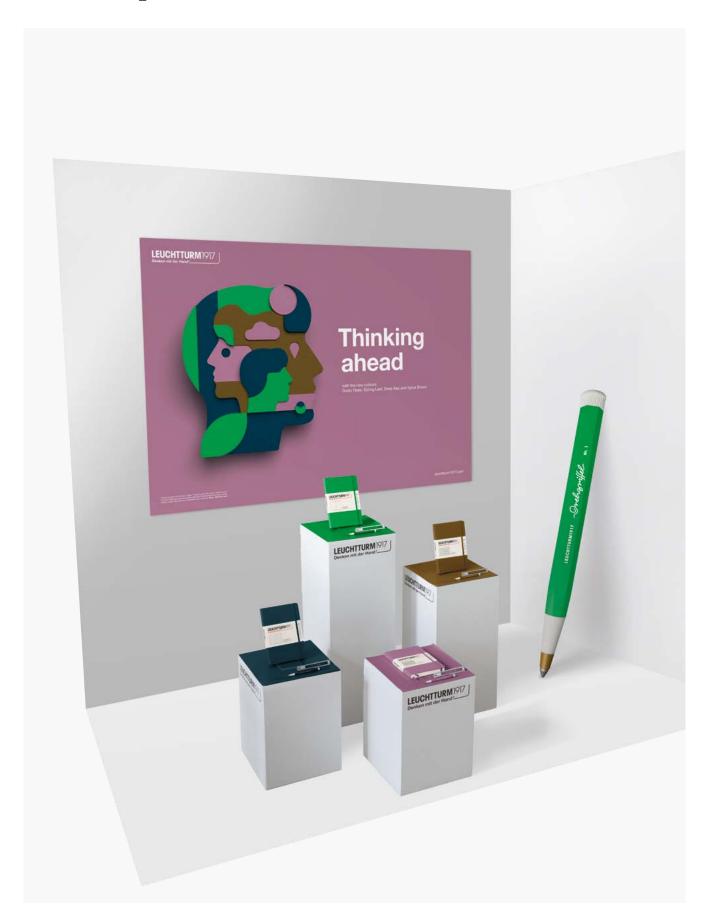
24 Hardcover notebooks (6 per colour) or 32 Softcover notebooks (8 per colour) can be presented in this metal frame display.

 $(W/H/D: 650 \times 600 \times 200 \,mm)$ 

Metal frame display A3,

unequipped Item no.: 362722 Foam board Item no.: 372243

# **Shop window**



Put on your own show! You can benefit from our products and innovations because we offer yearround shop window concepts, tailored according to your dimensions and requirements.

For more details about this service, please do not hesitate to contact us or send an email to: sales@leuchtturm1917.com.



# Table and shelf displays

#### for notebooks

## Metal frame display

The frame displays are perfect for presenting goods on the counter. The foam board with a matching motif can be attached and replaced using clips. Thanks to the filigree frame, all the display contents are visible. 30 notebooks (Hardcover Medium) can easily be stored in the display.

#### Metal frame display A3

 $(W/H/D: 650 \times 600 \times 200 \text{ mm})$ Metal frame display A3, unequipped Item no.: 362722

#### Foam board: Denken mit der Hand

for metal frame display A3 - Landscape format  $(W/H: 470 \times 350 \text{ mm})$ Item no.: 364763





## Metal frame display A1

 $(W/H/D: 600 \times 840 \times 300 \text{ mm})$ Metal frame display A1, unequipped Item no.: 362721

## Foam board:

Denken mit der Hand

for metal frame display A1 - Portrait format  $(W/H: 420 \times 594 \text{ mm})$ Item no.: 364748

# Wooden display - 39 cm

This display holds 20 Medium Hardcover notebooks - which is equivalent to two packaging units. The colours really stand out against the grey background.

 $(W/H/D: 390 \times 320 \times 215 mm)$ Wooden display, unequipped



# Book stages - 90 cm



## Flexible presentation on any shelf

Our new book stages optimise product presentation on every standard shelf. Easily inserted without assembly, they highlight the books and create attractive highlights.



for up to 48 Hardcover or 68 Softcover notebooks in Pocket (A6) format Item no.: 372969



for up to 44 Hardcover or 70 Softcover notebooks in Medium (A5) format Item no.: 372968



for up to 36 notebooks Master Classic (A4+) or 52 notebooks Master Slim (A4+)



# **Displays**

# for notebooks and pencils

# Step display

This step display is just right for presenting notebooks in different formats - either Hard- or Softcover.

 $(W/H/D: 480 \times 180 \times 320 \text{ mm})$ Step display, unequipped

Item no.: 350727





# Acrylic table display

Suitable for presenting our notebooks and planners in the format Pocket, as well as for Medium or even Master.

 $(W/H/D: 500 \times 210 \times 170 \text{ mm})$ Table display, unequipped

Item no.: 339918

# Pencil glass

Glass with logo engraving for up to 30 pencils.



# **Displays**

# for Pen Loops

Suitable for use with either shelf or tabletop displays. A real eye-catcher, self-explanatory and the perfect trigger for impulse purchases - the Pen Loop displays.



#### for 160 Pen Loops

(W/H/D: 425 x 261 x 330 mm)

Display, unequipped





#### for 20 Pen Loops

(W/H/D: 105 x 200 x 220 mm)

Display, unequipped

Item no.: 362224



#### for 40 Pen Loops

(W/H/D: 210 x 200 x 220 mm)

Display, unequipped

Item no.: 350726



#### for 90 Pen Loops

(W/H/D: 307 x 230 x 255 mm)

Display, unequipped

# **Drehgriffel**

# Displays & POS material

## **Rotary Display**

The ideal sales promotion solution for the presentation of our Drehgriffel range. All models of the writing instrument can be viewed and tested - with detailed information on the awardwinning design and the history of its creation.

The rotary display offers sufficient space for

72x Drehgriffel Nr. 1 - ballpoint pen,

72x Drehgriffel Nr. 1 - gel ink,

72x Drehgriffel Nr. 2 - pencil, as well as for

48x replacement refills.

All available colour variations are presented true to the original using magnetic Drehgriffel behind acrylic glass. Sample pens, pencils and notepads invite to try them out. There is also a storage compartment under the lid for refill products.

 $(W/H/D: 350 \times 681 \times 280 \text{ mm})$ 

Rotary Display, unequipped Item no.: 369618 Rotary Display, equipped Item no.: 369621

 $(W/H/D: 350 \times 750 \times 350 \text{ mm})$ 

Stand for the Rotary Display Item no.: 369623







# **Illuminated Drehgriffel Display**

The illuminated display ensures that the Drehgriffel is presented in the perfect light, even on a dark shelf.

The illuminated display case effectively showcases the Drehgriffel colour palette. There are 114 Drehgriffel stored for sale underneath.

 $(W/H/D: 500 \times 422 \times 140 \text{ mm})$ 

**Drehgriffel Display** 

with showcase and lightning,

unequipped

Item no.: 369035

**Communication board** 

for illuminated display -

Drehgriffel Nr. 1

Item no.: 369037

**Communication board** 

for illuminated display -Drehgriffel Nr. 2

Item no.: 369138





To safeguard the Drehgriffel against theft, choose the appropriate anti-theft protection for the illuminated Drehgriffel display on → page 160.

# **Drehgriffel**

## Displays & POS material

## **Display case**

A presentation base made of wood with a protective cover made of acrylic glass: the display case shows an arrangement of all the Drehgriffel colours. A communication board is embedded in the base, which communicates the story behind the Drehgriffel.

 $(W/H/D: 430 \times 120 \times 230 \text{ mm})$ Display case for the Drehgriffel,

unequipped Item no.: 369042

Communication board for display case

- Drehgriffel Nr. 1 Item no.: 369037 - Drehgriffel Nr. 2 Item no.: 369138





#### **Presentation frames**

Whether laid down, standing up or hanging the presentation frame is incredibly versatile. It perfectly highlights the colour variety of the Drehgriffel, gets customers looking and helps them to make their personal selection.

 $(W/H/D: 245 \times 330 \times 30 \text{ mm})$ 

**Presentation frame** 

Drehgriffel Nr. 1, equipped Item no.: 370367 Drehgriffel Nr. 2, equipped Item no.: 370370

**Presentation frame** 

incl. poster motif Item no.: 369859

## **Table displays for the Drehgriffel**

Table displays with a capacity for up to 54 Drehgriffel (6 per compartment) are available for the Drehgriffel Nr. 1 and Nr. 2. Each equipped display has a securely attached sample pen and a writing pad. Customers should be able to see, touch and test the writing instrument. We provide these fully equipped displays as a complete set.



 $(W/H/D: 245 \times 315 \times 140 \text{ mm})$ **Table display for the Drehgriffel** Nr. 1 - ballpoint

unequipped Item no.: 363092 equipped Item no.: 363091



 $(W/H/D: 245 \times 315 \times 140 \text{ mm})$ **Table display for the Drehgriffel** Nr. 1 – gel ink

unequipped Item no.: 364785 equipped Item no.: 364787



 $(W/H/D: 245 \times 315 \times 140 \text{ mm})$ **Table display for the Drehgriffel** Nr. 2 - mechanical pencil unequipped Item no.: 366197

equipped Item no.: 366200

If there is not enough space in the display or if you want to present even more colours, the display can be extended with an add-on module. This is positioned beneath the table display and doubles the capacity.



 $(W/H/D: 245 \times 95 \times 140 \text{ mm})$ Add-on module for the table display for the Drehgriffel Nr. 1 - ballpoint unequipped Item no.: 369039

 $(W/H/D: 245 \times 95 \times 140 \text{ mm})$ Add-on module for the table display for the Drehgriffel Nr. 1 – gel ink

unequipped Item no.: 369040



 $(W/H/D: 245 \times 95 \times 140 \text{ mm})$ Add-on module for the table display for the Drehgriffel Nr. 2 - mechanical pencil unequipped Item no.: 369041







# **Drehgriffel**

Displays & POS material

# Theft protection for Drehgriffel Displays

A drawer made of transparent acrylic glass protects the Drehgriffel from unauthorised access. It can be locked at the back and is easy to install. Simply affix the Drehgriffel display to the acrylic drawer with the pre-mounted adhesive strips - done.

Theft protection

for the Drehgriffel table display Item no.: 372393

for the illuminated

**Drehgriffel display** Item no.: 372394







Beautiful writing instruments are often displayed in a display case under glass - for this purpose, we have developed a wooden tray on which the Drehgriffel can be optimally arranged for viewing.

(W/H/D:  $210 \times 17 \times 298$  mm) Tray for the Drehgriffel, unequipped



# Pedestal for the **Drehgriffel display**

The pedestal is an excellent way to draw attention to the Drehgriffel display in the sales area.

Item no.: 366576

(W/H/D: 300 x 150 x 220 mm)

Pedestal for the **Drehgriffel Display** 

# **Acrylic displays**

# Poster A1 **Drehgriffel Nr. 1**





Item no.: 363060

Item no.: 363061

Item no.: 368657



for 1 Drehgriffel for 3 Drehgriffel for 12 Drehgriffel



 $(W/H: 594 \times 841 \text{ mm})$ Item no.: 363094

# **Drehgriffel test station**

See, hold and try out the popular design object with our Drehgriffel test station, you have the opportunity to offer the complete Drehgriffel experience in a practical compact space. The test station includes a notepad, an acrylic stand for a sample pen and an acrylic stand that has two posters.

The sample pen that comes with a securing wire must be ordered separately.

**Drehgriffel test station** Item no.: 369424

Sample pen with safety wire

Drehgriffel Nr. 1 (ballpoint pen) Item no.: 363089 Drehgriffel Nr. 1 (gel ink) Item no.: 364200 Drehgriffel Nr. 2 (pencil) Item no.: 366885 **Notepad** for reorders Item no.: 363062



# **Bullet Journal®**

## Displays & POS material

For productivity and a focused mind: We provide you with the best POS material to help you communicate the many different details of the Bullet Journal® to your customers.



#### 1. Bullet Journal® Product Range Display

The ideal POS solution for presenting our Bullet Journal® range. All Bullet Journal® items in one display - with detailed information about Bullet Journaling and the products.

The Bullet Journal® range display has enough space for

- 15 Bullet Journals®,
- 10 Bullet Journal® Pocket sets of three,
- 15 Bullet Journal® Drehgriffel Nr. 1 and
- 15 Bullet Journal® Drehgriffel Nr. 2.

Sample pens give customers an opportunity to test the look and feel, and the writing pads welcome you to try them out.

(W/H/D: 405 x 647 x 298 mm)

Bullet Journal® Product Range Display,

unequipped Item no.: 371826

Bullet Journal® Product Range Display,

equipped Item no.: 371825

(W/H/D: 314 x 850 x 287 mm) Stand for the Bullet Journal®

**Product Range Display** Item no.: 371827



2. Bullet Journal® Metal frame display A3 equipped with 20 Bullet Journals® Item no.: 364751



3. Bullet Journal® Wooden display equipped with 14 Bullet Journals® Item no.: 363688

#### 4. Bullet Journal® Pocket Display

equipped with 10 Bullet Journal®

Pocket sets of three Item no.: 371125 unequipped Item no.: 371124

#### 5. Bullet Journal® Pen Loop Display

unequipped Item no.: 371833



#### 6. Bullet Journal® Drehgriffel Nr. 1 Display

equipped with 10 Bullet Journal®

Drehgriffel Nr. 1 Item no.: 368950 unequipped Item no.: 368588

#### 7. Bullet Journal® Drehgriffel Nr. 2 Display

equipped with 10 Bullet Journal®

Drehgriffel Nr. 2 Item no.: 370428 unequipped Item no.: 370427

# 8. Bullet Journal®

Acrylic poster display A4 Item no.: 364758

#### 9. Bullet Journal® Acrylic poster display A4

with additional information on

**Bullet Journaling** Item no.: 365250







#### 10. Bullet Journal® Poster A1



# 120g Edition

# Displays & POS material

To quickly communicate the quality of the 120 g/m<sup>2</sup> paper to your customers, we will gladly provide you with the right POS materials.

#### 1. Poster A1

 $(W/H: 594 \times 841 \text{ mm})$ 

Item no.: 364664

#### 2. Acrylic poster display A4

(W/H/D: 210 x 300 x 95 mm)

Item no.: 365431

#### 3. Metal frame display A3

equipped with 24 notebooks (W/H/D: 650 x 600 x 200 mm)

Item no.: 365428

#### 4. Step display

equipped with 36 notebooks (W/H/D: 475 x 400 x 405 mm)









# **Bauhaus Edition**

## Displays & POS material

We provide you with the most effective POS material to optimally present the stylish Bauhaus Edition to your customers.

#### 1. Wooden Drehgriffel Display

equipped with each 30 Drehgriffel Nr. 1 and Nr. 2 unequipped

Item no.: 371829 Item no.: 371828

#### 2. Acrylic Drehgriffel Display

equipped with 30 Drehgriffel Nr. 1 equipped with 30 Drehgriffel Nr. 2 unequipped

Item no.: 366207 Item no.: 371291 Item no.: 366206

#### 3. Poster A1 - Bauhaus Edition

Item no.: 360516

#### 4. Poster A1 - Drehgriffel Nr. 2

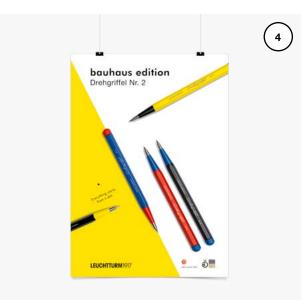
Item no.: 371388

#### 5. Consumer flyer A6 - Bauhaus Edition

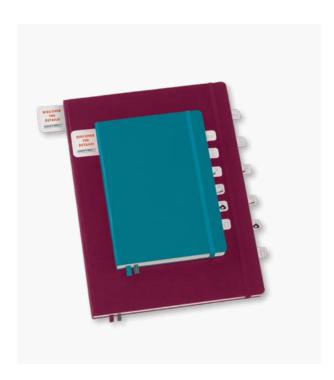








# **POS** material



## Sample books

Give your customers an opportunity to discover the advantages of our notebooks. We have developed sample books, so that customers can explore their special features. Order these free sample books regularly, so that your display and shelf always looks tidy.

Sample book, Master Slim Item no.: 343537 Sample book, Medium Item no.: 343540

#### **Bookrest**

This small acrylic bookrest highlights our notebooks. Ideal for decorating shop windows or tables.

 $(W/H/D: 105 \times 150 \times 100 \,\text{mm})$ Item no.: 334223





# Acrylic poster display A4 - Planners 2026

Acrylic poster display for promotional images in A4 format – perfect for the planner season.

 $(W/H/D: 210 \times 300 \times 98 mm)$ 

# **Brand flyer**

Brand and product flyers help communicate the variety and features of Leuchtturm1917 notebooks at the point of sale, while also saving space. The A6 format fits perfectly in our display adapter (see p. 146). This means that the flyers can be presented where they are needed - next to the product.

#### **Brand flyer**

Leuchtturm1917 Item no.: 346230

**Display adapter** Item no.: 343757



## **Shopping bags**

Beautiful objects like to travel in style. That's why we are offering you our designed Leuchtturm1917 shopping bags in two different sizes.

Choose a bag with the motif of our colour campaign "Thinking ahead", or a sleek white bag in minimalist look printed with the Leuchtturm1917 purpose: Denken mit der Hand.

Both shopping bags are made from the material that is synonymous with our passion for writing high-quality paper.



**Shopping bag** Denken mit der Hand **Shopping bag** 

Item no.: 368488



Thinking ahead Item no.: 372985

# **Posters**

## For decoration purposes or for promoting the brand.

Order now in the standard A1 format (841 x 594 mm I 594 x 841 mm). Upon request, we will gladly quote for your specific desired size - please get in touch.





#### Denken mit der Hand

A1,  $841 \times 594$  mm.

Item no.: 364671

#### Denken mit der Hand

A1, 594 × 841 mm.

Item no.: 364795





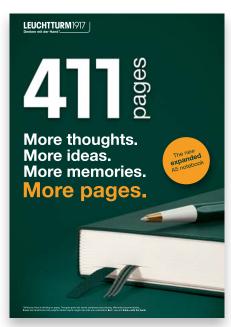
#### Colour stack 2025

A1,  $594 \times 841$  mm.

Item no.: 358227

#### Colour range 2025

A1,  $841 \times 594$  mm.



Notebook 411 A1, 594 × 841 mm. Item no.: 373231



Notebooks - Colour variety A1, 841 × 594 mm. Item no.: 373334



Planners 2026 - Colour range A1,  $594 \times 841$  mm.



Drehgriffel Nr. 1 & Nr. 2 A1, 594 × 841 mm. Item no.: 373332



Drehgriffel Nr. 1 - Colour range A1, 594 × 841 mm. Item no.: 373333

# Gift boxes

Beautiful custom packaging adds to the value of a product and increases the pleasure of gift-giving.

That's why we offer two exclusive gift boxes for Leuchtturm1917 products.





#### Gift box for a Drehgriffel

The gift box for the Drehgriffel features the iconic triangular design, which is already familiar from the Drehgriffel packaging.

The box consists of a base element and a slipcase. If the Drehgriffel has been engraved, the personalisation on the gift is directly visible as it has to be inserted without its packaging.

#### Gift box with slipcase

for the Drehgriffel









#### Gift box for a notebook and option of including a Drehgriffel

The gift box is ideal for a notebook in Medium (A5) format with the option of including a Drehgriffel. Thanks to a special module that can be inserted next to the notebook, you can either see the outline of a writing instrument or make use of the option of placing the Drehgriffel packaging in a recess.

Both gift boxes are laminated with high-quality grey cardboard, which further emphasises the elegant look.

#### Gift box

for a notebook in Medium (A5) format with the option of including a Drehgriffel Item no.: 371239

# Customi

Personalisation	<b>→</b>	174
Name embossing – Notebook		176
Name engraving – Drehgriffel		178
Logo embossing and engraving	<b>→</b>	180
Finishing	<b>→</b>	182



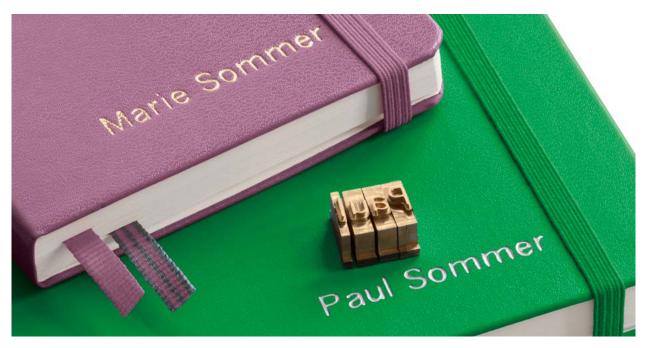
# sation



# **Personalisation**

Emboss a name on a notebook or engrave a name on a Drehgriffel. You can offer your customers this personalised added value with a minimum of effort - because as your partner, we're right at your side.

The customer selects the desired Leuchtturm1917 product in the shop, decides on the embossing or engraving and pays you. You send us the order and we send the finished product to your shop or - on request - to your customer's address.



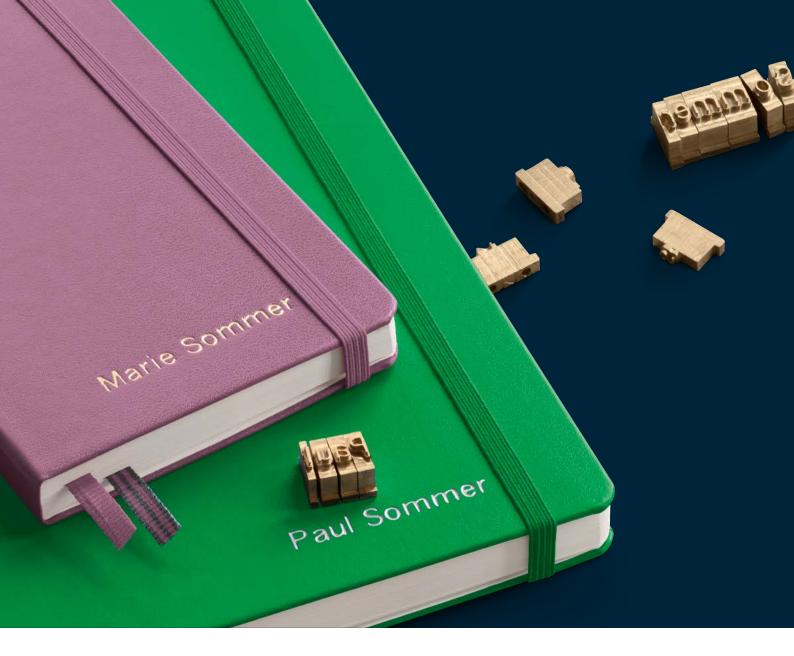


## **Embossing on** notebooks

Embossing is personalisation that you can feel. That differentiates it from printing and makes it so special. We offer two font styles and up to 19 different embossing colours for the hot-foil embossing process. Up to three lines can be embossed, one below the other.

# **Engraving on** the Drehgriffel

The name is engraved with a precision machine on the side opposite to the one with the Drehgriffel logo. The engraving is done discreetly in Helvetica font style. For Drehgriffel Nr. 1, the engraving matches the logo: white or graphite. For Drehgriffel Nr. 2, the engraving is in silver (without colour).





## Your customer service

We provide you with a complementary sample set to present Embossing-as-a-Service in your shop. The sample set includes:

- 3 sample notebooks with name embossing (Master, Medium, Pocket)
- an acrylic display A4 with an advertising poster
- → an information sheet
- → order forms
- a checklist for the order forms

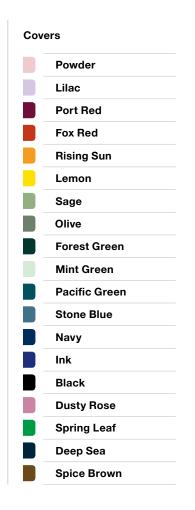
Are you interested in offering this service? Please contact us via email at: sales@leuchtturm1917.com.

# Name embossing

Offer your customers an extra special service:

Notebooks with individual name embossing – a personal touch that adds value.

Your customer selects the cover colour, format and ruling of the desired Leuchtturm1917 notebook and determines what they want to have embossed. We provide pre-printed forms to help your customer decide between two font styles and 19 embossing colours. The customer pays you for the book and the service. You send us the order and we send the embossed product back to your shop or – on request – directly to your customer's address.

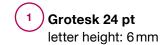


Embossing foils		
Pink		
Dark Pink		
Lavender		
Signal Red		
Brick Red		
Orange		
Lemon		
Grass Green		
Fresh Green		
Azure		
Navy		
Chocolate Brown		
Anthracite		
Light Grey		
Black		
White		
Silver		
Gold		
Copper		
Blind embossing		



#### **Fonts**

Choose between two different fonts for your personalised embossing:



Antiqua Bodoni 20 pt letter height: 5 mm







### Your customer service

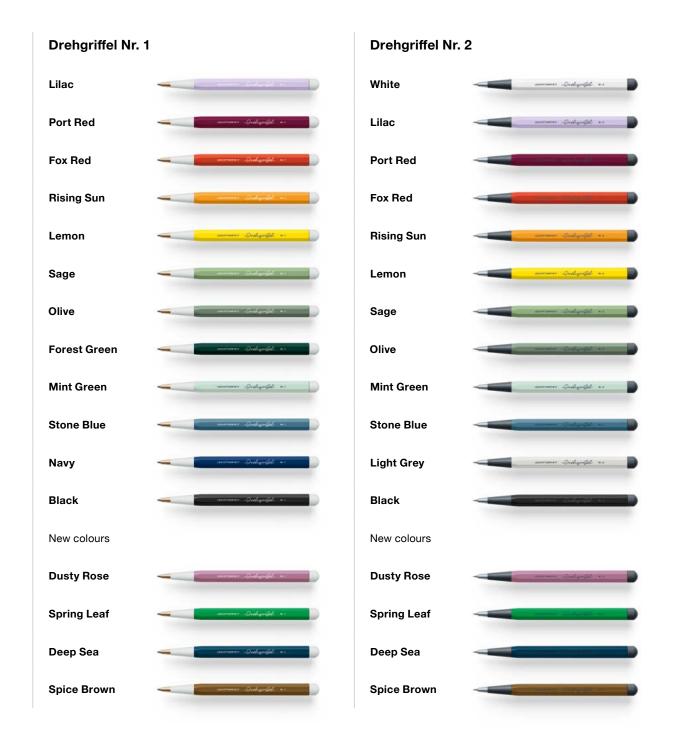
We provide you with a complementary sample set to present Engraving-as-a-Service in your shop. The sample set includes:

- an engraved Drehgriffel sample
- an acrylic display A4 with three different advertising posters to choose from
- an acrylic stand for the sample pen
- a notepad for testing the Drehgriffel
- an information sheet
- order forms
- a checklist for the order forms

Are you interested in offering this service? Please contact us via email at: sales@leuchtturm1917.com.

# Name engraving

As personal as a signature - your name engraved on the Drehgriffel. We offer this service to your customers. Your customer selects the Drehgriffel in your shop. The customer then pays you for the Drehgriffel and engraving service. You send us the order and we send the engraved product back to your shop or - on request - directly to your customer's address.







# Wrap band and premium packaging

Use the wrap bands for your own communication and give the notebook the perfect outfit to make a good first impression. It's not just the content that counts, the packaging is also important. Our gift boxes can also be customised with an embossing or a print.







# LEUCHTTURM 1917 pub lish ers

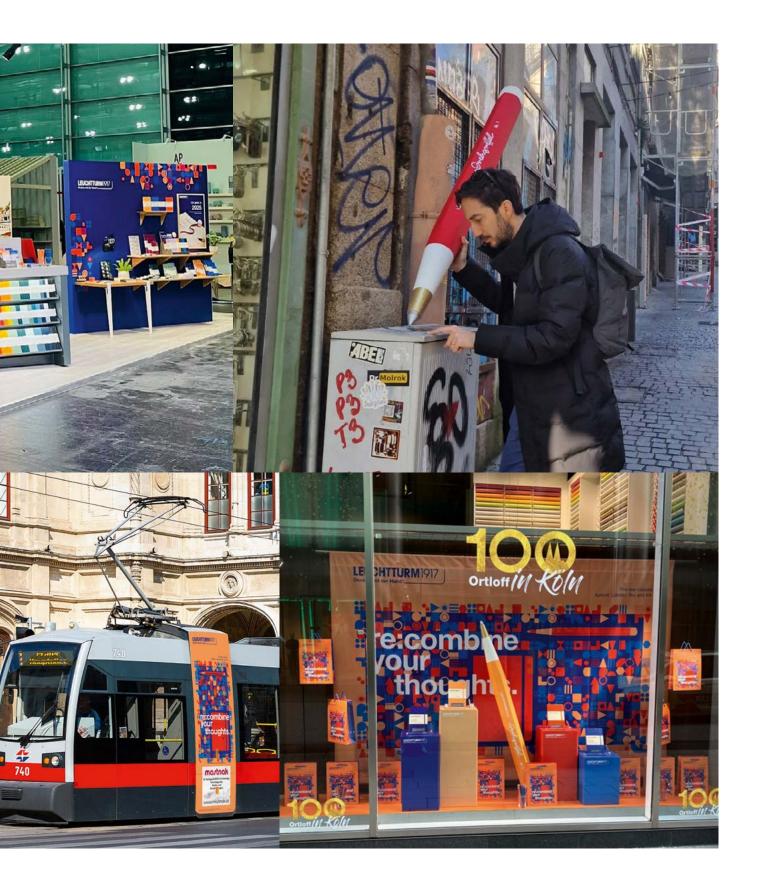
In order to offer our journals competently, we have created Leuchtturm1917 Publishers.

We would be happy to advise you on this range. Please simply send an e-mail to: publishers@leuchtturm1917.com. Sketchnote LEUCHTURM 1917 How can I make it happen? 184 | Leuchtturm1917 Publishers



## **Highlights**





## **Shaping** the future: A sustainable commitment

Putting your own thoughts down in writing is a highly sustainable activity in itself. We firmly believe that acting sustainably is not only a moral obligation, but also an opportunity for innovation and growth. Join us on our journey towards a more sustainable future.







## Family-run enterprises are sustainable.

We have been producing fine stationery products for more than 100 years. As a family-owned business from Northern Germany, we act with Hanseatic calm, determination and foresight; we are constantly improving the quality of our products and our processes. We are committed to taking responsibility for our employees, our social environment and, increasingly, for our partners by helping them to adapt their production to the highest international standards.

## Our paper is certified.

The people who own our notebooks, sketchbooks and planners use them with fountain pens, ballpoint pens, crayons and pencils of different qualities. To serve them best, we use paper that meets the standard of quality, smoothness and grammage for every possible application. Simply recycled paper does not meet this requirement. We therefore use paper that also contains long fibres made from fresh pulp. It goes without saying that all our papers are FSC®-certified. At Leuchtturm1917, we began addressing the issue of paper quality a long time ago, and we even visit the mills to monitor the production of the paper we use.

## Our workmanship exceeds standards.

We print the pages and covers of our notebooks, planners and sketchbooks with mineral oil-free, water-based ink and varnish. We also ensure that our products meet the high standards of the EU chemical directive REACH, which is based on the strict Californian 'Proposition 65', a continuously updated set of regulations to protect drinking water, the environment and people from substances that are hazardous to health. We never wait for laws to become stricter, but see ourselves as part of the solution - with sustainable innovations that we proactively develop together with our partners.

## Notebooks, planners and sketchbooks create added value.

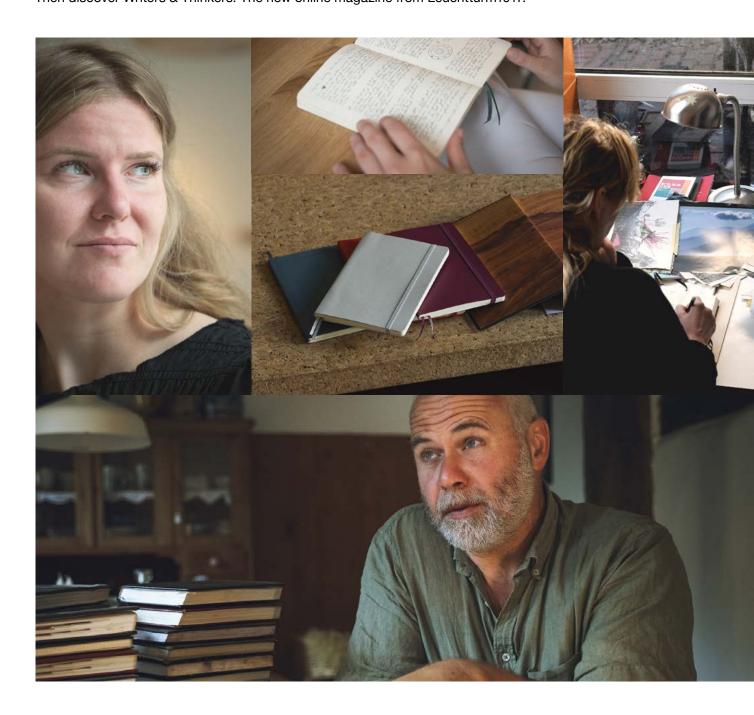
When you use pen and paper to write down your thoughts and ideas, you are preserving them and consciously creating a potential archive. Our books are not consumer goods; they are durable commodities that become valuable with use. They are loyal companions during their months of use and should not be thrown away when all the pages are filled. Most of our customers keep their notebooks, planners and sketchbooks because they hold their most valuable memories, ideas and personal history. Sustainability is part of the package.



## Welcome to **Writers & Thinkers**

## Conversations on thinking by hand

An extreme sports athlete explains how a notebook kept her sane. A forester shows how to take notes in the forest without using a pen. A designer maintains ten notebooks simultaneously to combat daily chaos. An author opens his archive. An artist invites into her studio. And a neuroscientist shows how thinking by hand makes us smarter, more creative and happier. Interested in learning more? Then discover Writers & Thinkers. The new online magazine from Leuchtturm1917.





## **Writers & Thinkers** We celebrate the love of pen and paper



### via Newsletter

With new content every eight weeks. In German, English and French. Our Writers & Thinkers community is continuously growing. Followers regularly benefit from discounts and promotions.

### in Social Media

Target-group oriented with reels, stories and posts on Instagram, Facebook, YouTube and LinkedIn. Creative minds from around the world talk about thinking by hand. And how Leuchtturm1917 fuels this passion.



#### **Previous contributors**

Gesa Hansen, Furniture Designer Norman Ohler, Bestselling Author Anna Kuen, Artist Martin Lotze, Neuroscientist Sarah Winkelmann, Extreme Hiker Martin Janner, Forester

#### **Coming Soon**

Lisa Morgenstern, Music Producer Claus Sendlinger, Entrepreneur Alexa Hennig von Lange, Author Neil Gower, Book Illustrator Leonie Barth, Fashion Designer





### Find out why your customers love our notebooks.

Register now. And never miss an issue of Writers & Thinkers – conversations on thinking by hand.

# Contact and service

## **LEUCHTTURM**1917

Email info@eapensandpaper.nl Phone +31 (0) 412 614 853 Online www.eapensandpaper.nl



EA PENS & PAPER / EuroAgenda Bedrijvenweg 3 5388 PN Nistelrode Nederland

## Social Media

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# Drehamflel



